

# SCHEDULE AT A GLANCE

## Monday, May 11

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- 8:30 a.m.–5:00 p.m. **Preconference Seminars**  
Sponsored by ASUG  
(Preregistration required)
- 6:00 p.m.–7:30 p.m. **Keynote**  
**Abbe Mulders**  
ASUG Vice Chairperson,  
Dow Corning Corporation  
**Steven Levitt**  
Best-Selling Author, *Freakonomics*  
**Keynote Theater**  
(Please enter from the show floor, south entrance.)
- 7:30 p.m.–9:00 p.m. **ASUG Welcome and Networking Reception, Show Floor**  
(Please enter from the show floor, south entrance.)

## Tuesday, May 12

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- 8:30 a.m.–10:00 a.m. **Keynote: Seeing Your Way Clear in the New Reality**  
**Léo Apotheker**  
Co-CEO, SAP AG  
**Keynote Theater**  
(Please enter from the show floor, south entrance.)
- 10:00 a.m.–11:00 a.m. **Morning Break, Show Floor**  
Please note: food and beverage will be available starting at the morning break. Please plan accordingly.
- 10:00 a.m.–5:00 p.m. **Show Floor, North A and South A Halls**
  - Exhibitors
  - Demo Stations
  - Customer Pavilions
- 10:30 a.m.–4:30 p.m. **Presentation Sessions**  
Please refer to the Daily Planner for schedules and locations.
- 11:30 a.m.–2:00 p.m. **Lunch, North Hall B**  
(Entrance is available only from the show floor.)
- 5:00 p.m.–6:30 p.m. **Keynote: Clear Business Value. Delivered!**  
ASUG Impact Awards  
**Bill McDermott**, Member of the Executive Board, SAP AG  
**Jim Hagemann Snabe**, Member of the Executive Board, SAP AG  
**Keynote Theater**  
(Please enter from the show floor, south entrance.)

## Wednesday, May 13

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- 8:30 a.m.–10:00 a.m. **Keynote: The Power of Speed**  
**Hasso Plattner**  
Chairman of the Supervisory Board and Co-founder, SAP AG  
**Keynote Theater**  
(Please enter from the show floor, south entrance.)
- 10:00 a.m.–11:00 a.m. **Morning Break, Show Floor**  
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- 10:00 a.m.–5:00 p.m. **Show Floor, North A and South A Halls**
  - Exhibitors
  - Demo Stations
  - Customer Pavilions
- 10:30 a.m.–4:30 p.m. **Presentation Sessions**  
Please refer to the Daily Planner for schedules and locations.
- 11:30 a.m.–2:00 p.m. **Lunch, North Hall B**  
(Entrance is available only from the show floor.)
- 5:00 p.m.–8:00 p.m. **Dinner on your own**
- 8:30 p.m.–10:30 p.m. **SAP Concert Event**  
Please refer to the events section of this guide for details.

## Thursday, May 14

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- 8:30 a.m.–1:30 p.m. **Show Floor, North A and South A Halls**
  - Exhibitors
  - Demo Stations
  - Customer Pavilions
- 9:00 a.m.–1:00 p.m. **Presentation Sessions**  
Please refer to the Daily Planner for schedules and locations.
- 9:30 a.m.–11:00 a.m. **Morning Break, Show Floor**  
Please note: food and beverage will be available starting at the morning break. Please plan accordingly.
- 11:30 a.m.–1:30 p.m. **Lunch, North Hall B**  
(Entrance is available only from the show floor.)

# 2009

## DAILY PLANNER

### Key

#### Presentation Level:

B = Beginner  
I = Intermediate  
A = Advanced

### Using Your Daily Planner

ASUG and SAP have created this Daily Planner to help you navigate through the next four days. Organized by day and time, this complementary book to the On-site Guide, can help you pinpoint the dates and times of sessions you don't want to miss. Look for dates and times of keynote sessions and all other event activities in the Schedule at a Glance. For detailed information on all of the other sessions being offered, please see the grids on the following pages. To view full abstracts of each session, refer to the Information Stations located throughout the venue.

The Daily Planner is organized in several different ways. You can find a session by date, time, level, category, and cross-functional topics. Education sessions are also flagged to denote SAPPHIRE Theater, Influence, and Benchmarking sessions. We hope you find this Daily Planner helpful throughout the week.

### Convenient and Easy Session Searching in the Daily Planner

#### SESSION GRIDS AT A GLANCE

Search the Daily Planner Session Grid. Get snapshot details, dates and times, and select the sessions most relevant to you per timeslot.

#### NEED MORE DETAILED SESSION LISTINGS?

Further narrow your search using the online Agenda Builder found at Information Stations located throughout the venue. Search by session code to read about the learning objectives of sessions you've chosen.

#### SESSION CHANGES

The Daily E-Newsletter contains all session changes including times, rooms, speakers, etc. It will be e-mailed to all attendees each day. Session changes are also available at [www.sapandasug.com](http://www.sapandasug.com).

#### ATTEND YOUR FAVORITE SESSIONS

After you have finalized your personal schedule, ensure that you leave enough time to get to each destination.



Time	Session Code: Session Title/Speaker(s)	Location	Presentation Level	Primary Presentation Category Secondary Presentation Category	SAPHIRE Theaters	Influence	Benchmarking	Cross-Functional Topics				
								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Monday, May 11</b>												
8:30 a.m. – 12:00 p.m.	<b>2: SAP BusinessObjects BI Strategy: Update, Roadmap, Guidance</b> Dan Kearnan, <i>BusinessObjects</i>	S320C	I	<b>Business Intelligence (BI)</b>								
8:30 a.m. – 5:00 p.m.	<b>1: A BPX Guide to SAP Business Suite Value Scenarios</b> Robb Bush, <i>SAP Labs</i> ; Marilyn Pratt, <i>SAP Labs</i> ; Ann Rosenberg, <i>SAP</i>	S320B	I	<b>Workflow and Business Process Management</b>								
	<b>4: Best Practices for Establishing and Operating a Customer Center of Expertise</b> Patrick Bresnan, <i>SAP America, Inc.</i> ; Dorothy Brooks, <i>Raytheon</i> ; Jennifer Frank, <i>SAP America, Inc.</i> ; Dan Giachin, <i>Cadbury Schweppes PLC</i> ; Andreas Graesser, <i>SAP America, Inc.</i> ; Douglas Shuptar, <i>SAP Americas, Inc.</i> ; Steven Wroblewski, <i>SAP Americas, Inc.</i>	S320A	I	<b>Customer Competency Centers/Centers of Excellence</b>							●	
1:00 p.m. – 4:30 p.m.	<b>5: Microsoft and SAP Interoperability</b> Connie Begovich, <i>Oak Ridge National Laboratory</i> ; Scott Braker-Abene, <i>SAP</i> ; Juergen Daiberl, <i>Microsoft Corporation</i> ; Jeff Duly, <i>Dow Corning Corp.</i> ; Peter Loop, <i>Intel Corporation</i> ; Butch McNally, <i>Eastman Chemical Company</i> ; Peter McNulty, <i>SAP Labs</i> ; Chris Harris, <i>myITgroup Ltd.</i> ; Chris Dearing, <i>Microsoft Corporation</i>	S320C	I	<b>Portal Integration and Interoperability</b>								

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<b>Tuesday, May 12</b>												
9:30 a.m. – 11:00 a.m.	<b>5101: Strategy Session: SAP NetWeaver Information LifeCycle Management Strategy &amp; Roadmap</b> Georg Fischer, SAP AG; Uddhav Gupta, SAP Labs LLC	NetWeaver Strategy Room 1	I	Business Intelligence (BI)		●						
	<b>5201: Strategy Session: UI Flexibility and Enterprise Mashups</b> Yariv Zur, SAP Labs, Israel; Filip Misouski, SAP Labs, Israel	NetWeaver Strategy Room 2	I	Portals		●						
	<b>5301: Strategy Session: New Deployment Models for Innovation</b> Bala Ram, SAP Labs; Naren Chawla, SAP Labs	NetWeaver Strategy Room 3	I	SOA		●				●		
10:30 a.m. – 11:30 a.m.	<b>Deloitte's Finance and HR Transformation via SAP – A Business-User Solution</b> Denise McWilliams, Deloitte; Mitch Morris, Deloitte	Service Industries Village	I	SAPPHIRE Theater	●			●				
	<b>The Coca-Cola Company Business Transformation Enabled by SAP CRM</b> Christopher Dennis, The Coca-Cola Company; Sathish Thandale, Fujitsu America	Consumer Industries Village	I	SAPPHIRE Theater	●							
	<b>SAP in 100 Days: Fast Track to Benefits for a New Start-Up Company</b> Edward Brantley, Vantage Energy Services; Rob McKay, Capgemini	Success in the New Reality Village	I	SAPPHIRE Theater	●							
	<b>Capture Market Share Through Aftermarket Service</b> Ron Ridge, BÖWE BELL + HOWELL; John Tarascio, BÖWE BELL + HOWELL	Discrete Manufacturing Industries Village	I	SAPPHIRE Theater	●							
	<b>SAP for Public Sector – Industry Strategy 2009</b> Mike de la Cruz, SAP; Mark Testoni, SAP	Public Services Village	I	SAPPHIRE Theater	●							
	<b>SAP Solutions for Trading Industries</b> Richard Murray, SAP; Verlin Youd, SAP	Trade Industries Village	I	SAPPHIRE Theater	●							
	<b>Scorpion Offshore Develops an Industry-Leading Supply Chain</b> Pam Thompson, Scorpion Offshore Ltd.	Process Manufacturing Industries Village	I	SAPPHIRE Theater	●							
	<b>Consumers Energy Breaks New Ground with a Smart Metering Solution from SAP</b> Susan C Swan, Consumers Energy	Utilities Industry Village	I	SAPPHIRE Theater	●							
	<b>The Best Fit to Build a Best-Run Business</b> Partha Biswas, Joerns Healthcare Inc.; Jeff Stiles, SAP	Small Businesses and Midsized Companies Village	I	SAPPHIRE Theater	●							
	<b>Accelerated Application Life-Cycle Management for IT and Business Agility</b> Sven Conrad, SAP; Didier Magnien, Sappi Limited	Strategic IT Village	I	SAPPHIRE Theater	●					●		
	<b>Maximize Strategic and Operational Effectiveness with Risk Management</b> Sonny Dasgupta, SAP	S331C	I	SAPPHIRE Theater	●			●				
	<b>SAP BusinessObjects Data Services</b> Ben Hofmans, SAP	S331B	I	SAPPHIRE Theater	●			●				
	<b>Microsoft and SAP – Better Together</b> Michel Putnik, Microsoft Corporation	Ecosystem and Partners Village	I	SAPPHIRE Theater	●			●				
	<b>Enabling the Agile Organization with SAP Financial Services Solutions</b> Richard Daukant, SAP; Stefano Lindt, SAP	Financial Services Industries Village	I	SAPPHIRE Theater	●							
<b>101: The Complete Guide to Reporting Tools Available in SAP NetWeaver and the SAP BusinessObjects Portfolio</b> Bjarne Berg, COMERIT.	S330E	B	Enterprise Reporting, Query, and Analysis; Business Integration, Technology & Infrastructure (BIT)				●					

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<b>Tuesday, May 12</b>												
10:30 a.m. – 11:30 a.m.	<b>301: SAP BusinessObjects Financial Consolidation: Architecture, Functionality, and Road Map</b> Helen Sunderland, <i>SAP Labs, LLC</i>	S330G	B	<b>Business Planning and Analytical Services</b>				●				
	<b>401: SAP BusinessObjects &amp; SAP: Solutions for Today and Vision for Tomorrow</b> Dan Kearnan, <i>BusinessObjects</i>	S330H	B	<b>Business Intelligence (BI)</b>				●				
	<b>501: SAP EHS Management – New Developments</b> Sven Denecken, <i>SAP AG</i> ; Hitesh Patel, <i>TechniData America</i>	S330A	A	<b>EH&amp;S</b>								
	<b>601: Using SAP Resource and Portfolio Management for Project, Permit, and Grant Management in Local Government at Collier County</b> Barry Axelrod, <i>Collier County Government</i> ; Jose Dominguez, <i>Collier County Government</i> ; Kelly Jones, <i>Collier County Government</i>	S330B	I	<b>NPDI; Product Lifecycle Management</b>								
	<b>701: Workflow, Electronic Signatures, and Document Approval in Product Lifecycle Management</b> Tim Bajorek, <i>KAO Brands</i> ; George Knoske, <i>KAO Brands</i>	S330C	A	<b>Product Data Management; NPDI</b>								
	<b>801: Quality Management 101: The Basics and Beyond</b> Carl Dunlap, <i>Cohesion, Inc.</i> ; Michael Krug, <i>Quality Management Solutions</i>	S330D	B	<b>Quality Management</b>								
	<b>901: Integrated Service Delivery: The New Business Model for SAP Services</b> Don Ginocchio, <i>SAP Americas, Inc.</i>	S230A	B	<b>Program Management &amp; Maintenance Strategies; Special Focus</b>					●			●
	<b>1001: Documentation and eLearning Creation with uPerform/ Productivity Pak</b> Erica Adams, <i>CIBER Inc.</i>	S230B	B	<b>Documentation &amp; Training</b>								●
	<b>1101: Transforming Potential Into Performance: Implementing Global SAP Training</b> Mario Cristiani, <i>jTask, Inc.</i> ; Suzette Hannah-Hessler, <i>Applied Materials Inc</i> ; Paul Mattos, <i>Applied Materials Inc</i>	S230C	I	<b>Global Implementations</b>								●
	<b>1201: Skill Is Not Enough: Why Attitude and Understanding Are the Keys to Success</b> Harvey Feldstein, <i>Baton Simulations</i> ; Greg Taylor, <i>United Group Limited</i>	S230D	B	<b>Organizational Change Management</b>								●
	<b>1301: Demystifying Business Process Architecture, the Cornerstone of SOA!</b> Ginger Gatling, <i>SAP Labs</i> ; Bob Cowan, <i>IDS Scheer</i>	S310E	A	<b>Business Process Architecture (BPA)</b>								●
	<b>1401: Five Things to Consider Before You Deploy Service-Oriented Architecture (SOA)</b> Karen Erickson, <i>Hyperformix</i> ; Kent Sanders, <i>CSC</i>	S310F	I	<b>SOA; Development Technologies; Systems Management</b>								●
	<b>1501: Mobile Technologies Community Roundtable</b> Louenas Hamdi, <i>SAP Labs Canada</i> ; Jim Spath, <i>Black &amp; Decker</i> ; Manju Venkateshan, <i>Black &amp; Decker</i>	S220A	I	<b>Mobile Technologies; Consumer Products; Enterprise Asset Management</b>							●	
	<b>1601: Update on Web Dynpro Technology: AJAX Capabilities, New Visual Design, and Islands</b> Thomas Jung, <i>SAP Labs</i>	S220B	I	<b>Development Technologies; Integration Technologies and E-Business</b>								
	<b>1701: Implementing and Sustaining Data Governance Improvements at ConAgra Foods</b> Jodi Maciejewski, <i>ConAgra Foods</i>	S220C	I	<b>Data Governance; Consumer Products</b>								
	<b>1801: SAP Business Workflow: A Beginner's Guide to Drive Efficiency and Productivity</b> Miguel Viera, <i>Deere Hitachi Construction Company</i>	S220D	B	<b>Workflow and Business Process Management</b>								
<b>1901: Centralize the End-to-End Administration and Monitoring of Your SAP System Landscape with SAP Solution Manager</b> Bettina Schaeumer, <i>SAP Labs</i>	S220E	I	<b>Systems Management; Solution Manager</b>								●	

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<b>Tuesday, May 12</b>												
10:30 a.m. – 11:30 a.m.	<b>2001: Simplifying SAP Security with SAP BusinessObjects Access Control (Access Enforcer and Compliance Calibrator)</b> Shelley Cottrill, <i>Allegheny Energy</i> ; Michael King, <i>Allegheny Energy</i>	S220F	B	Security				●				
	<b>2401: SAP BusinessObjects Crystal Reports Hands-On</b> Bonnie Brown, <i>SAP BusinessObjects Division</i>	S331A	B	Enterprise Reporting, Query, and Analysis				●				
	<b>2501: Revitalization of SAP NetWeaver Business Warehouse (SAP NetWeaver BI) for Better Performance and User Acceptance</b> Vijaya Reddy Gondes, <i>Intelligroup</i> ; Krishna Muppaneni, <i>Martello Consulting, Inc.</i>	S230G	A	Healthcare								
	<b>2601: Force Automation Using Mobile Sales at Scotts Miracle-Gro</b> Sriram Venkatasubramaniam, <i>Wipro Technologies</i>	S230E	A	mySAP CRM; Mobile Technologies					●			
	<b>2701: FSCM: Biller Direct for Online Payments, Invoices, and Statements at Monsanto</b> Daniel Bryce, <i>Monsanto Company</i> ; Debbie St.Peter, <i>Monsanto Company</i>	S230F	I	Credit/Accounts Receivable								
	<b>2801: Solution Strategy for Chemicals</b> Ray Adams, <i>SAP</i> ; Franz Hero, <i>SAP AG</i>	S320D	I	Chemical (CISUG)								
	<b>2901: SAP NetWeaver Portal: Strategy and Feature Roadmap</b> Scott Braker-Abene, <i>SAP</i>	S310G	I	Portals								
	<b>3001: SAP Memory Analyzer Tool Success Story: Canadian Standards Association</b> Stephen Kerkmann, <i>Canadian Standards Association</i> ; Serge Muts, <i>SAP Labs, LLC</i> ; Claudia Pacheco, <i>SAP Labs Canada</i>	S310H	B	Portal Implementation and Operational Support; Software Quality Assurance; Systems Management								
	<b>3101: SAP Solutions for Consumer Products, Food Safety, and Innovation</b> Ian McDonald, <i>SAP UK Limited</i>	S320C	A	Consumer Products					●			
	<b>3201: Innovating SAP ERP Financials Using the Enhancement Package Strategy</b> Peter Graham, <i>SAP Labs, LLC</i>	S320A	A	Financials				●				
	<b>3301: What's New in SAP's Treasury Applications</b> Heike Ripp, <i>SAP AG</i> ; Mark Stapleton, <i>SAP America, Inc.</i>	S320B	I	Treasury				●				
	<b>3401: Managing Your Talent through Predictable and Unpredictable Change</b> Luc Tremblay, <i>Nakisa Inc.</i>	S320G	I	Talent Management; HCM Service Delivery and Workforce Analytics; Human Capital Management; Workforce Process Management								
	<b>3501: How Steelcase Realigned SAP Organizational Management to Best Practices</b> Scott Vinkemulder, <i>Steelcase, Inc.</i>	S320H	B	Human Capital Management								
	<b>3601: SAP Presents Procurement Excellence Using SAP Business Suite</b> Michael Jud, <i>SAP Labs</i>	S310A	I	Procurement				●			●	
	<b>3701: Small Parcel &amp; LTL Processing in SAP – Using SOA to Support Seamless Integration</b> Nathan Baes, <i>CONTAX, Inc.</i> ; Patty McKiernan, <i>Victorinox Swiss Army Brands, Inc.</i>	S310B	I	Distribution & Transportation; Consumer Products; Enterprise Architecture; Warehouse Management						●		
	<b>3801: GTS 8.0 Delta Overview by SAP</b> Jeff Collins, <i>SAP Governance Risk and Compliance, Inc.</i> ; Kerian Shelver, <i>SAP America, Inc.</i>	S310C	A	Global Trade Services				●				
<b>3901: Winchester SAP Warehouse Management Success Story</b> Kirstan Gray, <i>Olin - Winchester</i> ; David Raede, <i>Olin Winchester</i>	S310D	A	Warehouse Management									
<b>4001: Utilizing Reclassifications and XBRL in BCS</b> Jim Link, <i>Forest City Enterprises, Inc.</i>	S312	I	SEM (BI); Business Intelligence (BI); FI/CO; Financials									

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10:30 a.m. – 11:30 a.m.	<b>4101: Enhance Retail Productivity with SAP Point-of-Sale (SAP POS) 2.1: A Case Study</b> Saji Oommen, <i>Al Batha Group</i>	S210E	B	Retail								
	<b>4201: Hardware Migration and Upgrade of SAP ERP Central Component: Experiences and Lessons from a Small and Midsize Enterprise</b> Vinod Thumala, <i>RadiSys Corporation (formerly Texas Micro)</i>	S322	B	Small & Medium Enterprises				●				
	<b>4301: Compatible Units and Operational Level Costing – The NWE Approach</b> Gregory Harby, <i>Northwestern Energy</i> ; Donnell Kuchty, <i>Northwestern Energy</i>	S320E	I	Utilities; Enterprise Asset Management; Enterprise Reporting, Query, and Analysis								
	<b>4401: SAP for Wholesale Distribution: The 2009 Road Map and Beyond</b> Magnus Meier, <i>SAP Labs</i>	S320F	I	Wholesale Distribution								
	<b>4501: ESRI – Beyond Mashups: Enhancement of the User Interface of SAP Software, Processes, and Data with GIS</b> Stephen Benner, <i>ESRI, Inc.</i> ; Elizabeth Mueller, <i>City of San Diego</i>	S230H	B	Enterprise Asset Management; Business Planning and Analytical Services; Mobile Technologies; Plant Maintenance; Project Systems; Real Estate; SOA				●	●	●		
	<b>4601: How Newell Rubbermaid Successfully Integrated SAP Solution Manager with the SAP Environment</b> Charles Bempong, <i>Newell Rubbermaid</i> ; Dina Dayal, <i>Newell Rubbermaid</i>	S321	B	Solution Manager; Systems Management							●	
	<b>4701: AFS ECC 6.3 Go Live Success at Cole Haan</b> Dot Piazzola, <i>Cole Haan</i>	S220G	I	AFS							●	
	<b>4801: Rapid Full Implementation of SAP in a High-Tech Semiconductor Small and Midsize Enterprise (SME)</b> Lynn McNeil, <i>Gennum Corporation</i>	S329	B	Small & Medium Enterprises; Supply Chain Planning								
	<b>4901: SME Together</b>	Communities Lounge 1	B	Small & Medium Enterprises; ASUG Communities Lounge; SAP Business One								
	<b>5001: Internal Controls SIG General Information Session</b>	Communities Lounge 2	B	Internal Controls; ASUG Communities Lounge; Financials; Security								
<b>5401: Human Capital Management Benchmarking and Best Practices</b> Katharina Muellers-Patel and Fran Wesley, <i>SAP America, Inc.</i>	S210A	B	Human Capital Management			●						
10:30 a.m. – 11:45 a.m.	<b>2101: Influence Council – Master Data Management</b> Roland Dittus, <i>SAP AG</i> ; Roman Rytov, <i>SAP Labs</i>	S210B	I	Data Governance		●						
	<b>2201: Influence Council – Enterprise Data Warehouse</b> Eric Leicht, <i>Kimberly-Clark</i> ; Brian Wood, <i>SAP Labs</i>	S210C	I	Enterprise Data Warehousing		●	●					
	<b>2301: CAD Integration Influence Council</b> Elizabeth Fowler, <i>SAP Labs</i> ; Stan Hilderman, <i>Sask Power</i>	S210D	I	Product Data Management		●						
11:30 a.m. – 12:30 p.m.	<b>4902: Consumer Products Special Interest Group Informal Discussion</b>	Communities Lounge 1	B	Consumer Products; ASUG Communities Lounge								
	<b>5002: Florida Chapter: Strategies to Create a Vibrant Community!</b>	Communities Lounge 2	B	ASUG Communities Lounge								
11:30 a.m. – 1:00 p.m.	<b>5102: Strategy Session: Lifecycle Management – Linking Business Processes to IT</b> Storm Archer III, <i>SAP Labs</i> ; Bettina Schaeumer, <i>SAP Labs</i>	NetWeaver Strategy Room 1	I	Business Integration, Technology & Infrastructure (BITI)		●						
	<b>5202: Strategy Session: Business Innovation Life-Cycle</b> Sanjay Chikarmane, <i>SAP</i> ; Michael Hill, <i>SAP Labs LLC</i>	NetWeaver Strategy Room 2	I	SOA		●			●			
11:45 a.m. – 12:15 p.m.	<b>Integrated Sales and Operations Planning on an SAP Platform</b> Ben Zelinsky, <i>PricewaterhouseCoopers</i>	Utilities Industry Village	I	SAPPHIRE Theater	●			●				

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<b>Tuesday, May 12</b>												
11:45 a.m. – 12:15 p.m.	<b>SAP NetWeaver BW Accelerator with SAP BusinessObjects Polestar</b> Vince Baptista, <i>Hewlett-Packard Co.</i> ; Alexander Marx, <i>Hewlett-Packard Co.</i>	Success in the New Reality Village	I	SAPPHIRE Theater	●			●				
	<b>BlackBerry Sales Client for SAP CRM</b> John Edward, <i>RIM</i>	Service Industries Village	I	SAPPHIRE Theater	●							
	<b>E-Sourcing: A Strategic Tool for the CPO</b> Suresh Lakshminpathy, <i>SEAL Consulting Inc</i>	Consumer Industries Village	I	SAPPHIRE Theater	●							
	<b>Managing and Securing a Corporate and SAP Software Infrastructure</b> Jeff Thurston, <i>CA, Inc.</i>	Small Businesses and Midsize Companies Village	I	SAPPHIRE Theater	●			●				
	<b>Extreme Makeover: How One Company Became as Beautiful as Its Customers</b> Pete Martin, <i>EntryPoint Consulting, LLC</i> ; Peter Martin, <i>EntryPoint Consulting, LLC</i>	Trade Industries Village	I	SAPPHIRE Theater	●			●				
11:45 a.m. – 12:45 p.m.	<b>Shining through the Fog: Navigating Today's Challenges with Cognizant &amp; SAP</b> Malcolm Frank, <i>Cognizant Technology Solutions</i>	Ecosystem and Partners Village	I	SAPPHIRE Theater	●							
	<b>SAP Rapid Transition – Lower Costs Without Risking Delivery</b> George Anderson, <i>HP</i> ; Paresh Maheshwari, <i>HP</i>	Discrete Manufacturing Industries Village	I	SAPPHIRE Theater	●							
	<b>Fleet Maintenance – The Quick PATH to Realization</b> Diana Beecher, <i>New York and New Jersey Port Authority</i> ; Dominic Brennan, <i>HCL AXON</i>	Public Services Village	I	SAPPHIRE Theater	●							
	<b>Monsanto Technical Upgrade to SAP ERP 6.0</b> Archer Pippin, <i>CSC</i>	Process Manufacturing Industries Village	I	SAPPHIRE Theater	●			●				
	<b>Introducing Four Steps Toward a Successful SOA Adoption</b> Ranjan Baghel, <i>Fujitsu America</i> ; Rizwan Uqaili, <i>Fujitsu America</i>	Strategic IT Village	I	SAPPHIRE Theater	●							
12:30 p.m. – 1:00 p.m.	<b>Making Every Dollar Count: Automating Accounts Payable Inside SAP</b> Steve Bennion, <i>ReadSoft</i>	Trade Industries Village	I	SAPPHIRE Theater	●							
	<b>Customer Perspective: Dynamic SAP Services in a Dynamic Economy</b> Matthew Hough, <i>Mattson Technology, Inc.</i> ; Gregory Smith, <i>T-Systems North America</i>	Service Industries Village	I	SAPPHIRE Theater	●							
12:30 p.m. – 1:30 p.m.	<b>SAP Innovations by HPI Design</b> Anja Bog, <i>Hasso Plattner Institute</i> ; Jens Krueger, <i>Hasso Plattner Institute</i> ; Christian Muenkel, <i>SAP</i>	Small Businesses and Midsize Companies Village	I	SAPPHIRE Theater	●							
	<b>4903: The ASUG Northeast Regional Group Chapters</b>	Communities Lounge 1	B	ASUG Communities Lounge								
	<b>5003: PLM SIG Communities Session</b>	Communities Lounge 2	B	Product Lifecycle Management; ASUG Communities Lounge; EH&S; NPDI; Plant Maintenance; Product Data Management; Project Centric; Project Systems; Quality Management								
12:45 p.m. – 1:45 p.m.	<b>Using New SAP Capabilities for New Business Requirements</b> Andy Mulholland, <i>Cappgemini</i> ; Puneet Suppal, <i>Cappgemini</i>	Success in the New Reality Village	I	SAPPHIRE Theater	●			●				
1:15 p.m. – 1:45 p.m.	<b>Industry Preconfigured Business Intelligence Dashboards</b> James Outwater, <i>Idhasoft</i>	Consumer Industries Village	I	SAPPHIRE Theater	●			●				
	<b>Global Field Service with Mobile RFID and Actionable Event Management</b> Randy Feldman, <i>InfoLogix, Inc.</i>	Process Manufacturing Industries Village	I	SAPPHIRE Theater	●			●				
	<b>A New Utilities Solution for Accelerating a CRM Implementation</b> Pallab Kumar Deb, <i>Wipro Technologies, Inc.</i> ; Amit Rastogi, <i>Wipro Technologies, Inc.</i>	Utilities Industry Village	I	SAPPHIRE Theater	●							
	<b>Teradata and SAP Expand Partnership</b> Paul Cereghini, <i>Teradata Corporation</i>	Discrete Manufacturing Industries Village	I	SAPPHIRE Theater	●							

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Tuesday, May 12</b>												
1:15 p.m. – 1:45 p.m.	<b>How Flexible Support Can Give Your Company An Advantage in a Tight Economy</b> Tony Morgan, <i>itelligence, Inc.</i>	Trade Industries Village	I	SAPPHIRE Theater	●							
	<b>Optimize Your Investment: Sustainability Strategies for Enterprise Systems</b> Mal Poulin, <i>RWD</i>	Service Industries Village	I	SAPPHIRE Theater	●							
	<b>Why Duet Matters for Your IT Organization's Success</b> Howard Beader, <i>Microsoft Corporation</i> ; David Brutman, <i>SAP</i>	Ecosystem and Partners Village	I	SAPPHIRE Theater	●							
	<b>Advanced Business Planning for Better Visibility in Volatile Times</b> Ray Anguiano, <i>Hitachi Consulting</i>	Financial Services Industries Village	I	SAPPHIRE Theater	●							
	<b>How a Unique Approach to Disaster Recovery Lowered TCO</b> Mark Naples, <i>MEI, Inc.</i> ; Anthony Pedano, <i>AT&amp;T</i>	Strategic IT Village	I	SAPPHIRE Theater	●			●				
	<b>Hosting and Application Outsourcing in the SME Market</b> Anthony D'Ambrosi, <i>CIBER</i>	Public Services Village	I	SAPPHIRE Theater	●							
1:30 p.m. – 3:00 p.m.	<b>2302: Demand-Side Management Influence Council: Status Update and Direction from SAP</b> Maureen Coveney, <i>SAP America, Inc.</i> ; Marc Rosson, <i>Snohomish County PUD</i>	S210D	I	Utilities		●						
	<b>5103: Strategy Session: Master Data Management</b> Karen Comer, <i>SAP Labs</i> ; Roman Rytov, <i>SAP Labs</i>	NetWeaver Strategy Room 1	I	Business Intelligence (BI)		●						
	<b>5203: Strategy Session: Event-driven SOA: Enabling the Live Enterprise</b> Naren Chawla, <i>SAP</i> ; Franklin Herbas, <i>SAP Labs</i>	NetWeaver Strategy Room 2	I	SOA		●				●		
	<b>5303: Strategy Session: SAP NetWeaver Security, IdM, and GRC</b> Peter McNulty, <i>SAP Labs</i> ; Bettina Schaeumer, <i>SAP Labs</i>	NetWeaver Strategy Room 3	I	Security		●						
2:00 p.m. – 3:00 p.m.	<b>The SAP BusinessObjects Portfolio: Solutions from A to Z</b> Paul Clark, <i>SAP</i>	S331C	I	SAPPHIRE Theater	●			●				
	<b>IBM's Journey to a Globally Integrated Enterprise</b> Jeanette Horan, <i>IBM</i> ; David Stefanick, <i>IBM</i>	Ecosystem and Partners Village	I	SAPPHIRE Theater	●							
	<b>Flextronics' Global Supply Chain Collaboration and Visibility Initiative</b> Mark Averskog, <i>SAP</i> ; Joshua Clark, <i>Flextronics International Inc.</i>	Discrete Manufacturing Industries Village	I	SAPPHIRE Theater	●							
	<b>Finding Opportunities in Today's Economy</b> Jeanne Cotter, <i>Hobby Lobby</i> ; Paul Kaczmarek, <i>Red Door Spas</i> ; Jean-Luc Vandebroek, <i>Delhaize Group</i> ; Verlin Youd, <i>SAP</i>	Trade Industries Village	I	SAPPHIRE Theater	●							
	<b>Achieving Accountability and Transparency in Operations</b> William LeConte, <i>Amtrak</i> ; Greg Turner, <i>Erie County, New York</i>	Public Services Village	I	SAPPHIRE Theater	●							
	<b>Delivering on the Vision of Integrated Resource Management</b> David Legge, <i>Terasen Gas, Inc.</i> ; Hugh Smith, <i>Independent Consultant</i>	Utilities Industry Village	I	SAPPHIRE Theater	●							
	<b>Enhancing Services to Customers Through Core Banking Modernization at CBA</b> Dave Curran, <i>Commonwealth Bank of Australia</i>	Financial Services Industries Village	I	SAPPHIRE Theater	●							
	<b>How Valero Closed the Strategy-to-Execution Gap</b> Hal Zesch, <i>Valero Energy Corporation</i> ; Nayaki Nayyar, <i>Valero Energy Corporation</i>	Success in the New Reality Village	I	SAPPHIRE Theater	●							
	<b>Delivering Value with Crystal Reports at Hughes Network Systems</b> Ken Hartman, <i>Hughes Network Systems, LLC</i> ; Julie Ingram, <i>SAP</i>	S331B	I	SAPPHIRE Theater	●			●				
	<b>Improving Usability of SAP Supplier Relationship Management (SAP SRM)</b> Franklin Grosvenor, <i>SAP</i> ; Mark McLaughlin, <i>Genentech</i> ; Lars Wermer, <i>Genentech Inc.</i>	Strategic IT Village	I	SAPPHIRE Theater	●							

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization				
2:00 p.m. – 3:00 p.m.	<b>Innovative Partnerships: Driving Business Network Transformation</b> Alfonso Cos, <i>The Procter &amp; Gamble Company</i> ; Maria Gracia Di Pasquale, <i>The Procter &amp; Gamble Company</i>	Consumer Industries Village	I	SAPPHIRE Theater	●											
	<b>Real-World Successes with SAP Business All-in-One: On Time and On Budget</b> Robin Manherz, <i>SAP</i> ; John Piasecki, <i>Twin Rivers Technologies</i> ; Morris Weinstock-Blair, <i>Acumed LLC</i> ; Don Allen, <i>Core Pharma</i>	Small Businesses and Midsize Companies Village	I	SAPPHIRE Theater	●											
	<b>Driving Profitability and Transparency with Pricing Performance</b> Ray Adams, <i>SAP</i> ; Janet Hammill, <i>Rohm and Haas Company</i>	Process Manufacturing Industries Village	I	SAPPHIRE Theater	●											
	<b>Generating Value from Automation: One Construction Company's Experience</b> Tom Irvine, <i>TIC</i> ; Karla Trevithick, <i>TIC</i>	Service Industries Village	I	SAPPHIRE Theater	●											
	<b>102: Project Pioneer: SAP's Next-Generation Analysis Client</b> Kathleen Beavers, <i>SAP Labs</i> ; Eric Schemer, <i>SAP AG</i>	S330E	I	Business Intelligence (BI); Enterprise Reporting, Query, and Analysis				●								
	<b>202: Implementing SAP NetWeaver Business Warehouse Accelerator at PG&amp;E: Lessons Learned</b> Penny Silvia, <i>myITgroup Ltd.</i> ; Darin Lemos, <i>Pacific Gas &amp; Electric Company</i>	S330F	B	Enterprise Data Warehousing; Business Intelligence (BI); Enterprise Reporting, Query, and Analysis												
	<b>302: W.R. Grace and SAP BPC 5.1: Implementation, Experiences, and Lessons Learned</b> Marie Dunbar, <i>W.R. Grace &amp; Company</i> ; William Gerlach, <i>W.R. Grace &amp; Company</i>	S330G	I	Business Planning and Analytical Services				●								
	<b>402: From POC to Implementation: A Global Pilot of SAP BusinessObjects XI 3.1 at The Coca-Cola Company</b> Debra Masdea, <i>The Coca-Cola Company</i>	S330H	B	Business Intelligence (BI); Consumer Products				●								
	<b>502: Electronic Device History at Cardinal Health: A Simple but Brilliant Solution</b> Carl Dunlap, <i>Cohesion, Inc.</i> ; Brian Hillhouse, <i>Cardinal Health</i>	S330A	I	Quality Management												
	<b>602: Continous Product and Service Innovation: Scenario Overview</b> Robb Bush, <i>SAP Labs</i>	S330B	B	NPDI; Product Data Management; Project Centric Project Systems									●			
	<b>702: Document Management for Customer, Vendor, and Financial Records Management</b> Steven Abramowicz, <i>PJM Interconnection</i>	S330C	I	Product Data Management; Customer Management; Procurement; Product Lifecycle Management												
	<b>Recipe Management (RM) – Release 2009 and Beyond</b> Christopher Ehmcke, <i>SAP Labs</i>	S330D	I	Product Data Management												
	<b>902: What You Need to Know about SAP Enterprise Support</b> Eileen Collins, <i>SAP America, Inc.</i> ; John Krakowski, <i>SAP Americas, Inc.</i>	S230A	I	Program Management & Maintenance Strategies												●
	<b>1002: Defining the Scope of the Organizational Change Management (OCM) Role: The Foundation for OCM Success</b> Chris Chen, <i>Sempra Energy</i>	S230B	B	Organizational Change Management												●
	<b>1102: How Do I Get My Virtual Employees to Act Like a Team?</b> Jeff Nash, <i>Lockheed Martin</i>	S230C	B	Global Implementations												●
	<b>1202: Establishing a Support Organization: Transition from Project to Center of Expertise</b> Gabe Rodriguez, <i>Halliburton</i>	S230D	I	Customer Competency Centers/Centers of Excellence												●
<b>1302: SAP NetWeaver and SAP Business Suite – Optimized IT for Faster Time to Value and Lower TCO</b> Richard Campione, <i>SAP AG</i> ; Eivira Wallis, <i>SAP Labs</i>	S310E	I	Enterprise Architecture; SAPPHIRE Theater; SOA; Special Focus; Systems Management											●		
<b>1402: BPX Defined and in Use at Forest City</b> Carrie Green, <i>Forest City Enterprises Inc.</i> ; Jim Link, <i>Forest City Enterprises, Inc.</i>	S310F	B	Enterprise Architecture											●		

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Tuesday, May 12</b>												
2:00 p.m. – 3:00 p.m.	<b>1502: Introduction to Archiving SAP Data</b> Rob Jackson, <i>Owens Corning</i> ; Jim Malfetti, <i>Brandywine Data Management Group</i>	S220A	B	<b>Archiving and Information Lifecycle</b>					●			
	<b>1602: Project Management Tips and Tricks for SAP NetWeaver Process Integration</b> Daniel King, <i>Capgemini</i>	S220B	I	<b>Integration Technologies and E-Business; Program Management &amp; Maintenance Strategies</b>								●
	<b>1702: A Comprehensive Guide to SAP Testing Best Practices, Processes and Tools</b> Stephen Rosing, <i>SAP America, Inc.</i>	S220C	I	<b>Software Quality Assurance</b>					●			
	<b>1802: Business Process Management with SAP NetWeaver Composition Environment: Overview and Outlook</b> Michael Hill, <i>SAP Labs LLC</i>	S220D	B	<b>Workflow and Business Process Management</b>								
	<b>1902: SAP NetWeaver Lifecycle Management for SAP Business Suite 7</b> Karl Kessler, <i>SAP AG</i> ; Jochen Steinmetz, <i>SAP AG</i>	S220E	I	<b>Systems Management</b>								●
	<b>2002: Tips and Tricks for SAP Security Architecture Design Including Government, Risk, and Compliance (GRC)</b> Britta Harrison, <i>Accenture</i> ; Peter Simms, <i>Wolseley</i>	S220F	I	<b>Security</b>				●				●
	<b>2402: SAP BusinessObjects Web Intelligence Hands-On</b> Martha Thieme, <i>SAP BusinessObjects</i>	S331A	B	<b>Business Integration, Technology &amp; Infrastructure (BITI)</b>				●				
	<b>2502: Innovation with Limited Disruption: Upgrade SAPERP 6.0</b> Rafael Perez, <i>SAP Americas</i> ; Marco Valencia, <i>SAP Americas, Inc.</i>	S230G	B	<b>Systems Management; Special Focus</b>					●			
	<b>2602: Customer Self-service and Empowerment at CPS Energy</b> Jennifer Green, <i>CPS Energy of San Antonio</i> ; Lawanda Parnell, <i>CPS Energy of San Antonio</i>	S230E	I	<b>Customer Service and CRM Service; Customer Management; Utilities</b>								
	<b>2802: The Coca-Cola Company Business Transformation Enabled by SAP Customer Relationship Management</b> Scott Condra, <i>The Coca-Cola Company</i> ; Sathish Thandale, <i>Fujitsu America</i>	S320D	I	<b>mySAP CRM; Consumer Products; Customer Service and CRM Service; NPDI; Order Management</b>						●		
	<b>2902: Technology Road Map of the New Enterprise Content Management Integration Layer of SAP NetWeaver</b> Uddhav Gupta, <i>SAP Labs, LLC</i>	S310G	I	<b>Portal Collaboration, Content Management &amp; Search</b>								
	<b>3002: Lowering the Total Cost of Understanding Via Interactive Documentation</b> Soledad Alvarado Ganzhorn, <i>SAP Labs, LLC</i> ; Andrea Anderson, <i>SAP Labs LLC</i>	S310H	I	<b>Documentation &amp; Training</b>								●
	<b>3102: Microsoft Office SharePoint and SAP NetWeaver: Interoperability</b> Juergen Daiberl, <i>Microsoft Corporation</i>	S320C	I	<b>Portal Integration and Interoperability</b>								
	<b>3202: IFRS Reporting and How SAP Will Support the Changeover</b> Peter Graham, <i>SAP Labs, LLC</i>	S320A	I	<b>Financials; Industry</b>								
	<b>3302: Migrating to the New General Ledger (GL) at Autodesk</b> Ross Wilson, <i>Autodesk Inc.</i>	S320B	I	<b>FI/CO</b>								
	<b>3402: The Nightmare After Christmas: Generating 225,000 W-2s at Disney</b> Eric Sauerhoefer, <i>The Walt Disney Company</i>	S320G	I	<b>HCM Service Delivery and Workforce Analytics</b>								
	<b>3502: Planning Your SAP Enterprise Learning or SAP Learning Solution Project</b> Peter Barby, <i>SAP America, Inc.</i>	S320H	A	<b>Talent Management</b>								
<b>3602: SAP Supplier Relationship Management 7.0 – Overview and Ramp-up</b> Michael Jud, <i>SAP Labs</i> ; Lalitha Rajagopalan, <i>SAP</i>	S310A	I	<b>Supplier Relationship Management</b>									
<b>3702: Repetitive Manufacturing During Production Ramp-up at Evergreen Solar</b> Jody Derick, <i>Evergreen Solar, Inc.</i> ; Laurie Witherell, <i>Evergreen Solar, Inc</i>	S310B	B	<b>Manufacturing; Manufacturing Cost Accounting</b>									

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								SAP Business Objects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Tuesday, May 12</b>												
2:00 p.m. – 3:00 p.m.	<b>3802: SAP Advanced Planning &amp; Optimization – Overview &amp; Enhancements in SCM 7.0</b> Eric Simonson, SAP Labs; Tod Stenger, SAP Labs	S310C	B	Supply Chain Planning								
	<b>3902: Case study: QVC's Lessons Learned from Accounts Payable Automation Project</b> Peter Luttmann, Dolphin IT Project and Consulting Corp; Joe Wadlinger, QVC Inc.	S310D	I	Accounts Payable; Financials								
	<b>4002: Customer Relationship Management for Case Management in Public Sector</b> Patrick Thiele, SAP Labs, LLC; Tom Voshell, SAP Labs	S312	B	Public Sector				•		•		
	<b>4102: Account Reconciliation: Disney's Custom Solution for Standardization and Controls</b> Mark Kellam, Disney; Rana Toniolo, The Walt Disney Company	S210E	I	Financials								
	<b>4202: SAP Technology for Non-Technical Managers</b> Dan Wilhelms, Symmetry Corporation	S322	B	Small & Medium Enterprises; Special Focus; Systems Management								
	<b>4302: SAP's Business Intelligence Solution for Market Intelligence</b> Ann Bohn, CPA, We Energies; Pramod Nair, Sparta Consulting Inc.	S320E	I	Utilities								
	<b>4402: Enhancing the SAP User Experience at Summit Electric Supply Using GuiXT</b> Lee Lewis, Summit	S320F	I	Wholesale Distribution								
	<b>4502: Enterprise Asset Management: What's New?</b> HaJo Lockermann, SAP Labs	S230H	I	Enterprise Asset Management								
	<b>4602: Siemens: Using SAP Solution Manager's Solution Documentation Assistant after the Upgrade</b> Venugopal Katammeni, Siemens PLM; Daryll Rouse, Siemens PLM; Evan Stoddard, SAP Americas, Inc.	S321	I	Solution Manager; Documentation & Training							•	
	<b>4702: AFS Roundtable</b> John Anthony, Marchon Eyewear Inc; Dot Piazzola, Cole Haan	S220G	B	AFS								
	<b>4802: Process Efficiency and Visibility Using SAP: SemiCon Consumer Product Company</b> Sandip Bhattacharya, Satyam Computer Services Ltd.; Sohil Mehta, Satyam Computer Services Ltd	S329	I	High Tech				•		•	•	
	<b>4904: Mill Products SIG Networking Session</b>	Communities Lounge 1	B	Mill Products SIG; ASUG Communities Lounge								
	<b>5004: Manufacturing SIG Communities Lounge</b>	Communities Lounge 2	B	Manufacturing; ASUG Communities Lounge								
<b>5402: Supply Chain Management Benchmarking and Best Practices</b> Jeff Flammer, SAP America, Inc.	S210A	B	Supply Chain Management				•	•				
2:00 p.m. – 4:00 p.m.	<b>Business Intelligence and Information Management Customer Value Network</b> Bill Inmon, Inmon Data Systems; John Schwarz, SAP	W101A	I	SAPPHIRE Theater	•							
2:00 p.m. – 4:30 p.m.	<b>Financial Customer Value Network</b> Sanjay Poonen, SAP	W101B	I	SAPPHIRE Theater	•							
2:00 p.m. – 4:30 p.m.	<b>HR Shared Service Centers: Driving Business Transformation</b> Jorge Fis, Colgate Palmolive; Karen Heatwole, SAP; Jim McGillian, Bayer Corporation	W102B	I	SAPPHIRE Theater	•							
	<b>Leverage Procurement for a Strategic Advantage in a Difficult Economy</b> Brian Bethke, Tellabs; Gail DeVeau, We Energies; Scott Goodlett, Georgia-Pacific; Leslie Highsmith, Georgia-Pacific; Paige Leidig, SAP; Drake Paben, Siemens; Kim Watkins, Graham Packaging	W103A	I	SAPPHIRE Theater	•							

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<b>Tuesday, May 12</b>												
3:00 p.m. – 4:00 p.m.	<b>4905: ASUG Canadian Chapters Joint Community Meeting</b>	Communities Lounge 1	B	<b>ASUG Communities Lounge</b>								
	<b>5005: Improvements to Meet Requirements for Professional Services Providers</b>	Communities Lounge 2	B	<b>Professional Services Providers; ASUG Communities Lounge</b>								
3:15 p.m. – 3:45 p.m.	<b>How Union Pacific is Driving Budgeting &amp; Planning with SAP Software</b> Brad Olson, <i>HCL AXON</i> ; Aaron Pfeifer, <i>Union Pacific</i>	Ecosystem and Partners Village	I	<b>SAPPHIRE Theater</b>	●			●				
3:30 p.m. – 4:30 p.m.	<b>Great Complements: SAP NetWeaver MDM and SAP BusinessObjects Solutions</b> Amy Meyer, <i>SAP</i>	S331B	I	<b>SAPPHIRE Theater</b>	●							
	<b>Increasing Service Quality and Process Efficiencies at Banco de Credito</b> Italo Munoz, <i>Banco de Credito del Peru</i>	Financial Services Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Using SAP Business One to Drive Operational Excellence</b> Conrad Mandala, <i>SAP</i>	Small Businesses and Midsized Companies Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Value Stream Cost and Profitability Management for the Lean Enterprise</b> David Strothmann, <i>SAP</i>	S331C	I	<b>SAPPHIRE Theater</b>	●			●				
	<b>Streamlining Financials: A Panel Discussion</b> Tonya Allen-Shaw, <i>United States Department of Agriculture</i> ; Deb Sample, <i>United Launch Alliance (ULA)</i> ; Debra Sonderman, <i>United States Department of the Interior</i>	Public Services Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Comcast: Creating Competitive Advantages with SAP and via Talent Management</b> Mike Molinaro, <i>Comcast</i>	Service Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Upgrade Value Assessment – NB Power Customer Case</b> Marco Valencia, <i>SAP</i> ; Jim Tree, <i>NB Power Holding Company</i>	Utilities Industry Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Quick Business Results with SAP Solutions</b> Jeff Costantin, <i>Remington Arms Company</i> ; Anthony Malangone, <i>RTI International Metals</i>	Process Manufacturing Industries Village	I	<b>SAPPHIRE Theater</b>	●			●				
	<b>Johnson &amp; Johnson Global Financial Reporting with SAP</b> Frank Mirabal, <i>Johnson &amp; Johnson</i> ; William Thomas, <i>Deloitte</i>	Success in the New Reality Village	I	<b>SAPPHIRE Theater</b>	●			●				
	<b>Collaborative Demand and Supply Planning at Under Armour</b> Jamie Bragg, <i>Under Armour</i> ; Kimberly Slinger, <i>Under Armour</i>	Consumer Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Investing in Technology for Future Growth During an Economic Downturn</b> John Allen, <i>Hitachi Consulting</i> ; Kevin Reilly, <i>Eby-Brown Company LLC</i>	Trade Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>FEI Company: Identifying Executive Priorities for 2009</b> Ravi Chandran, <i>FEI Company</i> ; Brian Pierson, <i>FEI Company</i>	Discrete Manufacturing Industries Village	I	<b>SAPPHIRE Theater</b>	●			●				
	<b>Increasing Business-User Productivity and Effectiveness</b> Debra Masdea, <i>The Coca-Cola Company</i> ; Krista Hiltz Kahn, <i>IBM</i> ; Jack Chawla, <i>SAP</i>	Strategic IT Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>103: Upgrading to the Next Generation of Business Intelligence at General Mills</b> Mark Zuchowski, <i>General Mills, Inc.</i>	S330E	I	<b>Enterprise Reporting, Query, and Analysis</b>					●			
<b>203: Deep Dive on SAP BusinessObjects Planning and Consolidation Data Manager</b> Scott Caimcross, <i>BusinessObjects an SAP Company</i> ; Rick Bryant, <i>BusinessObjects an SAP Company</i>	S330F	I	<b>Business Planning and Analytical Services</b>				●					

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<b>Tuesday, May 12</b>												
3:30 p.m. – 4:30 p.m.	<b>303: Forecast and Planning Using SAP BPS and Cognos</b> Mary Madill, <i>Walt Disney Company (The)</i> ; Brenda Sacca, <i>Walt Disney Company (The)</i>	S330G	B	<b>Business Planning and Analytical Services</b>								
	<b>403: Managing Reporting During a Phased Global Implementation of SAP ERP Central Component (ECC)</b> Kate Moore, <i>Movado Group</i> ; Frank Rinaldi, <i>CIBER</i>	S330H	I	<b>Business Intelligence (BI)</b>				●				
	<b>503: Efficient Preparation of a REACH Compliant Extended Safety Data Sheet (eSDS)</b> Ann Drew, <i>TechniData America</i>	S330A	I	<b>EH&amp;S; Chemical (CISUG)</b>								
	<b>603: Architecting the Landscape and Jumpstarting the Implementation of SAP Product Lifecycle Management</b> Mikhail Alterman, <i>Platinum DB Consulting</i>	S330B	I	<b>NPDI; Business Process Architecture (BPA); Portal Implementation and Operational Support; Systems Management</b>						●		
	<b>703: A New Web-enabled UI for CAD Integration!</b> Elizabeth Fowler, <i>SAP Labs</i>	S330C	I	<b>Product Data Management</b>								●
	<b>803: SEAL – SAP Product Lifecycle Management (SAP PLM) Enabled an Integrated Solution for a Complex Engineer-to-order Process</b> Pallab Halder, <i>SEAL Consulting Inc</i>	S330D	I	<b>Project Centric; NPDI; Product Data Management; Product Lifecycle Management; Project Systems</b>								
	<b>903: SAP Training Environments: Fact vs. Fiction</b> Sarah Lalley, <i>Pepsico</i> ; Andy Tracy, <i>Pepsico</i>	S230A	B	<b>Documentation &amp; Training</b>								●
	<b>1003: Launching an SAP Super User Program: Twelve Years Later</b> Steve Klubertanz, <i>Telephone and Data Systems, Inc.</i> ; Emily Zimbrich, <i>Telephone and Data Systems, Inc.</i>	S230B	I	<b>Organizational Change Management; Service &amp; Support</b>								●
	<b>1103: Global Implementation Best Practices from Federal Mogul</b> Dave Mills, <i>Federal Mogul</i>	S230C	A	<b>Global Implementations</b>								●
	<b>1203: Customer Center of Expertise: Reduce Risk and Cost of SAP Solution Operations</b> Fernando Fernandez, <i>Florida Crystals Corp</i> ; Sheree Johnson, <i>SAP Americas, Inc.</i> ; Barbara White, <i>ConAgra Foods</i>	S230D	I	<b>Customer Competency Centers/Centers of Excellence</b>								●
	<b>1303: Using SAP Enterprise Modeling by IDS Scheer to Mitigate Risk in SAP Projects</b> Sarah White, <i>SAP</i>	S310E	B	<b>Business Process Architecture (BPA); SOA</b>						●		●
	<b>1403: SAP NetWeaver and Service-Oriented Architecture: Today and Tomorrow</b> Isabell Petzelt, <i>SAP Labs</i>	S310F	I	<b>SOA; Business Integration, Technology &amp; Infrastructure (BIT)</b>						●		
	<b>1503: Archiving Overview of SAP NetWeaver Business Warehouse (SAP BI) 7.0</b> Werner Hopf, <i>Dolphin IT Project and Consulting Corp</i> ; Karin Tillotson, <i>Valero Energy Corporation</i>	S220A	B	<b>Archiving and Information Lifecycle; Business Intelligence (BI); Business Planning and Analytical Services; Enterprise Data Warehousing; Enterprise Reporting, Query, and Analysis</b>								
	<b>1603: Roche Diagnostics: Global Process Integration Implementation</b> Dawn Haymond, <i>Roche Diagnostics Corp.</i>	S220B	I	<b>Integration Technologies and E-Business</b>								
	<b>1703: Implementing SAP NetWeaver Master Data Management at Johnson &amp; Johnson Consumer</b> Hema Akula, <i>J&amp;J Consumer</i> ; Terry Bouziotis, <i>J&amp;J Consumer</i>	S220C	B	<b>Data Governance; Product Data Management</b>								
<b>1803: Driving Process Efficiency through SAP Business Workflow at Stanley</b> John Hoover, <i>Stanley Mechanical Solutions</i> ; Rajkishore Una, <i>Gyansys, Inc.</i>	S220D	B	<b>Workflow and Business Process Management</b>									
<b>1903: Use Cases on How to Optimize SAP System Management with Virtualization and Adaptive Computing: Customer Example</b> Gunther Schmalzhaf, <i>SAP AG</i> ; Ronny Zimmermann, <i>Otto-von-Guericke-University Magdeburg - SAP University Competence Center</i>	S220E	I	<b>Systems Management; Solution Manager</b>								●	

Time	Session Code: Session Title/Speaker(s)	Location	Presentation Level	Primary Presentation Category Secondary Presentation Category	SAPPHIRE Theaters	Influence	Benchmarking	Cross-Functional Topics				
								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Tuesday, May 12</b>												
3:30 p.m. – 4:30 p.m.	<b>2003: SAP NetWeaver Identity Management: Live Demo and Lessons Learned</b> Bettina Schaeumer, SAP Labs	S220F	B	<b>Security; Systems Management</b>								
	<b>2403: SAP BusinessObjects Xcelsius Hands-On</b> Nicole Duffy, SAP Americas, Inc.	S331A	B	<b>Enterprise Reporting, Query, and Analysis</b>				●				
	<b>2503: Fresenius: Consolidating Electronic Data Interchange (EDI) Components and Preparing for ePedigree Compliance</b> Stefan Koenig, Seeburger; Wally Slone, Fresenius Medical Care North America	S230G	I	<b>Healthcare; Business Integration, Technology &amp; Infrastructure (BIT); Business Intelligence (BI); Enterprise Architecture; Portals</b>						●		
	<b>2603: Leveraging a Test Drive of SAP Customer Relationship Management to Jumpstart Your CRM Project</b> Chris Cate, Cox Target Media (Valpak); Keith Hontz, SAP Labs	S230E	B	<b>mySAP CRM</b>					●			
	<b>2703: What's New in Credit, Collections, and Dispute Management</b> George Penton, SAP Labs LLC	S230F	A	<b>Financials</b>								
	<b>2803: SAP REACH Compliance: From the Pilot to the Global Roll Out – The Real Take Off</b> Dave Johnson, Dow Corning Corporation; Erik Mekelburg, TechniData America	S320D	I	<b>Chemical (CISUG)</b>								
	<b>2903: Best Practices for Using Root-Cause Analysis and Exchange-to-Exchange (E2E) in an SAP Landscape</b> Fernando Ocamo, Lockheed Martin	S310G	I	<b>Portals; mySAP CRM</b>		●						
	<b>3003: BI Portal – Federated Portal Network Implementation</b> Aravinda Boyapati, Intelli Group Inc.; Mangesh. Mahadik, Medpointe	S310H	I	<b>Portal Implementation and Operational Support; Pharmaceuticals SIG</b>								
	<b>3103: The Best Ways to Tackle Key Technical Upgrade Considerations for SAP ERP 6.0</b> Rafael Perez, SAP Americas	S320C	A	<b>Systems Management; Special Focus</b>				●				
	<b>3303: How to Improve System Performance for the Financial Month-end Close Process</b> Karen Chirico, Honeywell; Kevin Hardenburg, Honeywell	S320B	I	<b>FI/CO; Aerospace &amp; Defense; Project Systems; Systems Management</b>								
	<b>3403: SAP Self-services within a Shared Services Environment</b> Karen Heatwole, SAP Americas, Inc.; Heike Kolar, SAP AG	S320G	B	<b>Human Capital Management</b>								
	<b>3503: Implementing LSO 6.00 – MassMutual Financial Group's Learning System</b> Michelle Carlson, Mass Mutual Financial Group; Ray Sussmann, Mass Mutual Financial Group	S320H	B	<b>Talent Management</b>								
	<b>3603: Wyeth and SAP Present: Managing Subcontract and Outsourced Manufacturing with ERP and Business Intelligence</b> Stefan Gerber, SAP AG; Jim Kelly, Wyeth Pharmaceuticals	S310A	I	<b>Procurement; Inventory Management; Manufacturing; Supply Chain Management</b>								
	<b>3703: Foster Farms Journey to the Perfect Plant: Part Two</b> Randy Lintz, Foster Poultry Farms	S310B	I	<b>III; Consumer Products; Inventory Management; Manufacturing; Manufacturing Cost Accounting; Plant Maintenance</b>								
	<b>3803: Tips for a Flawless Implementation of SAP BusinessObjects Global Trade Services (GTS) at HP (Complex with Data Archiving)</b> Robert Waldrop, EntryPoint Consulting, LLC			<b>Global Trade Services; Order Management</b>								
	<b>3903: SAP – Deployment of RFID Tracking in Manufacturing</b> Stefan Theis, SAP AG	S310D	I	<b>Inventory Management</b>								
	<b>4003: Learn How LA Unified School District Upgraded to SAP ECC Version 6 in 14 Weeks</b> Cathy Bursch, Duval County Public Schools; Riaan Vermeulen, EPI-USE America	S312	A	<b>K-12; Public Sector</b>				●				

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Tuesday, May 12</b>												
3:30 p.m. – 4:30 p.m.	<b>4103: Zappos.com: Powered by Service. Transformed by SAP</b> Amanda Nevins, <i>Zappos.com</i> ; Johnny Peretiakko, <i>Zappos.com</i>	S210E	I	Retail; Financials; Small & Medium Enterprises								
	<b>4203: SAP BusinessObjects Planning and Consolidation Implementation Case Study</b> Andrew Hong, <i>IBM Global Business Services</i> ; Zhiguo Zhang, <i>Lenovo</i>	S322	I	SEM (BI)			●					
	<b>4303: An Automated Metering Infrastructure at Imperial Irrigation District</b> Maribel Garcia, <i>Imperial Irrigation District</i>	S320E	I	Utilities								
	<b>4403: Small Parcel Carrier Packing and Shipping Within SAP Via Catalyst XPS</b> Rahul Agarwal, <i>Catalyst</i>	S320F	I	Wholesale Distribution; Distribution & Transportation								
	<b>4503: SAP – Benchmarking: Driving Excellence in Enterprise Asset Management</b> Ian Ryan, <i>SAP America, Inc.</i>	S230H	B	Enterprise Asset Management; Manufacturing			●					
	<b>4603: Implementation Project Tools Integration with SAP Solution Manager for Program/Project Managers</b> Steve Hirsch, <i>SAP America, Inc.</i> ; Lorie Volpe, <i>SAP America, Inc.</i>	S321	I	Solution Manager							●	
	<b>4703: AFS Implementation at a Midsize Company</b> Shouvik Dutta, <i>Hart Schaffner Marx</i>	S220G	A	AFS								
	<b>4803: A Methodology for Achieving Advanced and Practical Safety Stock Planning</b> Jessie Chimni, <i>Bristlecone, Inc.</i>	S329	I	High Tech								
<b>5403: Best-Run IT Benchmarking and Best Practices</b> Dan Fagan, <i>SAP America, Inc.</i> ; Scott Jefferies, <i>SAP America, Inc.</i>	S210A	B	Services and Support; Business Intelligence, Enterprise Portals, Business Integration, Technology & Infrastructure (BITI)			●						
3:30 p.m. – 4:45 p.m.	<b>2203: Influence Focus Group: Making SAP's Knowledge Architecture More Effective</b> Soledad Alvarado Ganzhorn, <i>SAP Labs</i> ; Andrea Anderson, <i>SAP Labs, LLC</i>	S210C	I	Program Management and Maintenance Strategies		●					●	
	<b>2303: Influence Council – SAP NetWeaver Portal: Roadmap and Future Directions</b> Guy Bavly, <i>SAP Portals Israel Ltd.</i> ; Eran Schaffer, <i>SAP Labs</i>	S210D	I	Portals		●						
	<b>SAP Solution Manager Influence Council</b> Evan Stoddard, <i>SAP</i> ; Lawrence Taylor, <i>Intel</i>	S210B	I	Solution Manager								
3:30 p.m. – 5:00 p.m.	<b>5104: Strategy Session: Re-imagining BI from a User Perspective</b> Adam Binnie, <i>SAP</i> ; Lothar Henkes, <i>SAP</i>	NetWeaver Strategy Room 1	I	Business Intelligence (BI)		●						
	<b>5204: Strategy Session: Information Management Strategy – Getting Good, Actionable Data</b> Gerd Danner, <i>SAP AG</i> ; Ina Mutschelknaus, <i>SAP BusinessObjects</i>	NetWeaver Strategy Room 2	I	Business Intelligence (BI)		●						
	<b>5304: Strategy Session: Future of Enterprise Data Warehouse and Future of Content and Modeling</b> Brian Wood, <i>SAP Labs</i>	NetWeaver Strategy Room 3	I	Enterprise Data Warehousing		●						
4:00 p.m. – 4:30 p.m.	<b>Maximize Returns from an Upgrade of SAP ECC by Migrating to a New GL</b> Param Garimella, <i>Novartis</i> ; Paddy Thuppil, <i>Infosys Technologies Ltd.</i>	Ecosystem and Partners Village	I	SAPPHIRE Theater	●							
4:00 p.m. – 5:00 p.m.	<b>4906: BI Communities Lounge Session: Forum for Continuous Learning</b>	Communities Lounge 1	B	Business Intelligence (BI); ASUG Communities Lounge; Business Planning and Analytical Services; Enterprise Data Warehousing; Enterprise Reporting, Query, and Analysis								
	<b>5006: Services &amp; Support SIG Communities Session</b>	Communities Lounge 2	B	Service & Support; ASUG Communities Lounge; Customer Competency Centers/Centers of Excellence; Documentation & Training; Global Implementations; Organizational Change Management; Program Management & Maintenance Strategies						●		

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Wednesday, May 13</b>												
8:00 a.m. – 9:30 a.m.	<b>5105: Strategy Session: Improving the Decision Maker</b> Adam Binnie, SAP; David Meyer, SAP	NetWeaver Strategy Room 1		Business Intelligence (BI)		●						
	<b>5205: Strategy Session: SAP Clients for Rich Internet Applications (RIA) and Rich Client Applications (RCA)</b> Scott Braker-Abene, SAP; Filip Misovski, SAP AG; Andreas Wesselman, SAP AG	NetWeaver Strategy Room 2		Portals		●						
	<b>5305: Strategy Session: Operational BI and Embedded Analytics</b> Lothar Henkes, SAP; Jake Klein, SAP	NetWeaver Strategy Room 3		Business Intelligence (BI)		●						
10:00 a.m. – 11:30 a.m.	<b>5106: Strategy Session: Master Data Management</b> Karen Comer, SAP Labs; Roman Rytov, SAP Labs	NetWeaver Strategy Room 1		Business Intelligence (BI)		●						
	<b>5206: Strategy Session: Business Innovation Life-cycle</b> Sanjay Chikarmane, SAP; Michael Hill, SAP Labs LLC	NetWeaver Strategy Room 2		SOA		●			●			
	<b>5306: Strategy Session: SAP NetWeaver Security, IdM, and GRC</b> Peter McNulty, SAP Labs; Bettina Schaeumer, SAP Labs	NetWeaver Strategy Room 3		Security		●						
10:30 a.m. – 11:30 a.m.	<b>SAP BusinessObjects Planning and Consolidation in the Oil and Gas Industry</b> Catherine Dube, Aster Group; Eugene Nel, Tesoro Corporation	Process Manufacturing Industries Village		SAPPHIRE Theater	●			●				
	<b>Supplier-Managed Inventory Solution</b> David Jacobs, Kraft Foods; Tony Snyder, Kraft Foods	Consumer Industries Village		SAPPHIRE Theater	●							
	<b>Transforming Discovery's External and Management Reporting with SAP</b> Sam Garfield, Discovery Communications	Service Industries Village		SAPPHIRE Theater	●			●				
	<b>Supporting the Warfighter with SAP: A Defense Panel Discussion</b> Susan Keen, United States Navy; John Orgonek, Office of the Deputy Under Secretary, United States Army; Kevin Radford, Canadian Department of National Defence	Public Services Village		SAPPHIRE Theater	●							
	<b>Rexam: Bringing in Delivery Efficiencies with SAP Transportation Management</b> Ganesh Iyer, Rexam; Charlie Kaprelian, Cognizant Technology Solutions	Trade Industries Village		SAPPHIRE Theater	●							
	<b>Powering ENMAX's Retail Strategy with SAP for Utilities Solutions</b> Terry Tyler, ENMAX Corporation	Utilities Industry Village		SAPPHIRE Theater	●							
	<b>Insight, Efficiency, and Flexibility: IT in the New Reality</b> Clyde Fowler, Baldor-Dodge-Reliance; Andrew McAfee, Harvard Business School; George C. Rimmac, W.W. Grainger, Inc.; Snehanshu Shah, SAP AG	Strategic IT Village		SAPPHIRE Theater	●			●		●		
	<b>Establishing a Core for Business Innovation with SAP Business All-in-One</b> Mark Fidler, Evergreen Solar; Mark Lehew, SAP; Kevin Scheeler, Life is good; Craig Zampa, The Nailco Group	Small Businesses and Midsize Companies Village		SAPPHIRE Theater	●							
	<b>Executing Human Resources Transformation at Bayer</b> Jim McGillian, Bayer; Kris Khanna, Deloitte	Success in the New Reality Village		SAPPHIRE Theater	●							
	<b>Bucyrus Underground Deploys IM&amp;C Industry Solutions to Scale Globally</b> Luis De Leon, Bucyrus International	Discrete Manufacturing Industries Village		SAPPHIRE Theater	●							
	<b>Revolutionizing Information Access with SAP BusinessObjects Polestar</b>	S331B		SAPPHIRE Theater	●			●				
	<b>Strategy Management in Practice</b> Ranga Bodla, SAP	S331C		SAPPHIRE Theater	●			●				
<b>Back to Business Basics: Gain Power to Better Manage Real Drivers of Value</b> Cristian Wulf, Accenture	Ecosystem and Partners Village		SAPPHIRE Theater	●			●					

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<b>Wednesday, May 13</b>												
10:30 a.m. – 11:30 a.m.	<b>Consolidating Information in Merger Situations via Business Intelligence</b> Chuck Lewis, <i>TD Bank</i> ; Ted Luchsinger, <i>SAP AG</i>	Financial Services Industries Village	I	<b>SAPHIRE Theater</b>	●							
	<b>104: SAP NetWeaver Visual Composer Use at Boeing: For the Business Process User or Developer?</b> Jon Cocks, <i>Boeing Service Company</i> ; Tammy Powlas, <i>Boeing Service Company</i>	S330E	B	<b>Enterprise Reporting, Query, and Analysis; Portals</b>								
	<b>204: Data Warehousing Architectures</b> Jens Doerpmund, <i>SAP Labs LLC</i>	S330F	I	<b>Enterprise Data Warehousing; Business Intelligence (BI); Business Planning and Analytical Services; Enterprise Reporting, Query, and Analysis</b>								
	<b>304: Implementing SAP BusinessObjects Planning and Consolidation at AGA Medical</b> Shawn Freundschuh, <i>AGA Medical</i>	S330G	I	<b>Business Planning and Analytical Services</b>								
	<b>404: An Implementation of SAP BusinessObjects at Walt Disney Parks and Resorts</b> Kenneth Hierman, <i>The Walt Disney Company</i> ; Karin Wilhelm, <i>Walt Disney Company (The)</i>	S330H	I	<b>Business Intelligence (BI); Enterprise Reporting, Query, and Analysis</b>				●				
	<b>504: SAP Functionality for REACH Compliance for Consumer Products at Kimberly-Clark Corporation</b> Tom Patrenets, <i>Kimberly-Clark Corporation</i> ; Wolfgang Wick, <i>TechniData America</i>	S330A	I	<b>EH&amp;S; Consumer Products</b>								
	<b>604: Colgate Case Study and Update on Idea Management</b> Christopher Ehmkcke, <i>SAP Labs</i> ; Alberto Rebollo, <i>Colgate-Palmolive Co.</i>	S330B	B	<b>NPDI; Product Data Management; Project Centric; Project Systems</b>								
	<b>704: Customizing Recipe Management to Increase Productivity at Hershey</b> Joel Beck, <i>Hershey Foods Corporation</i> ; Sharon Vaughn, <i>The Hershey Company</i>	S330C	I	<b>Product Data Management; Consumer Products</b>								
	<b>804: KBR: Procurement and PS Integration</b> Shishir Kulkarni, <i>KBR</i>	S330D	A	<b>Project Systems</b>								
	<b>904: Creating Sustainability through a "Model Mill" Approach</b> Scott Goodlett, <i>Georgia-Pacific, LLC</i> ; Gregg Moon, <i>Georgia-Pacific, LLC</i>	S230A	I	<b>Documentation &amp; Training; Consumer Products; Customer Management</b>							●	
	<b>1004: SAP Project Management: The Lessons Learned List for the Successful PM</b> Kevin Moore, <i>UCB Inc.</i>	S230B	I	<b>Organizational Change Management; Documentation &amp; Training; Global Implementations; Program Management &amp; Maintenance Strategies</b>							●	
	<b>1104: Combined Upgrade and Unicode Conversions</b> Nils Buerckel, <i>SAP AG</i>	S230C	I	<b>Global Implementations</b>							●	
	<b>1204: Increasing User Satisfaction with an SAP Center of Expertise</b> Michael King, <i>Allegheny Energy</i> ; Gary Overbeck, <i>EDS (Electronic Data Systems)</i>	S230D	B	<b>Customer Competency Centers/Centers of Excellence</b>							●	
	<b>1304: Lessons from SAP Customers Who Have Adopted Service-Oriented Architecture</b> Franklin Herbas, <i>SAP Labs</i>	S310E	B	<b>SOA; Business Integration, Technology &amp; Infrastructure (BIT)</b>						●		
	<b>1404: How to Implement a Successful Business Architecture Practice – SAP's Perspective</b> Sascha Kuhlmann, <i>SAP Americas, Inc.</i>	S310F	A	<b>Business Process Architecture (BPA); Enterprise Architecture; Enterprise Architecture SIG; SOA</b>						●		
	<b>1504: Tax and Legal Reporting Using DART and SAP NetWeaver Information Lifecycle Management (SAP NetWeaver ILM)</b> Ken Campbell, <i>SAP Labs</i>	S220A	I	<b>Archiving and Information Lifecycle; Tax</b>								
	<b>1604: SAP Business Objects Planning and Consolidation 7.0, Version for SAPNetWeaver – Installation, Transports, and Statistics</b> Rich Heilman, <i>SAP LLC</i> ; Prakash Darji, <i>LLC</i>	S220B	A	<b>Business Planning and Analytical Services</b>								
<b>1704: Data Governance at Bayer with an Example of a Real-life Application</b> Jan Slaby, <i>Bayer MaterialScience</i>	S220C	I	<b>Data Governance</b>									
<b>1804: Workflow Events: Tips, Tricks, and Techniques</b> Mike Pokraka, <i>Workflow Connections Ltd.</i>	S220D	I	<b>Workflow and Business Process Management</b>									

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<b>Wednesday, May 13</b>												
10:30 a.m. – 11:30 a.m.	<b>1904: ABAP Backport for SAP NetWeaver 7.0 Enhancement Package 2</b> Thomas Jung, <i>SAP Labs</i>	S220E	I	<b>Development Technologies;</b> <i>Integration Technologies and E-Business; SOA</i>								●
	<b>2004: SAP ERP: Security Basic Training</b> Greg Capps, <i>The Coca-Cola Company</i>	S220F	B	<b>Security</b>								
	<b>2404: SAP BusinessObjects Crystal Reports Hands-On</b> Bonnie Brown, <i>SAP BusinessObjects Division</i>	S331A	B	<b>Enterprise Reporting, Query, and Analysis</b>				●				
	<b>2504: Data Archiving Best Practices at Monsanto</b> Ken Hutter, <i>Monsanto</i> ; Naghman Waheed, <i>Monsanto Company</i>	S230G	B	<b>Archiving and Information Lifecycle</b>								
	<b>2604: Business Critical Integration Aspects between SAP CRM and SAP R/3 for Service Management</b> Santosh Menon, <i>GlobalSoft Solutions, Inc.</i> ; George Rears, <i>Oki Data Americas</i>	S230E	I	<b>Customer Service and CRM Service;</b> <i>Customer Management</i>								
	<b>2804: Maximizing Your Supply Chain Analytical Strategy</b> George Sloan, <i>Nalco Company</i>	S320D	I	<b>Chemical (CISUG)</b>								
	<b>2904: Portal Federation in the Real World: Edison International Case Study</b> Dan Lawrence, <i>Southern California Edison</i>	S310G	I	<b>Portals;</b> <i>Portal Collaboration, Content Management &amp; Search; Portal Content; Portal Implementation and Operational Support; Utilities</i>								
	<b>3004: SAP NetWeaver User Interface (UI) Overview and Strategy</b> Filip Misovski, <i>SAP AG</i> ; Andreas Wesselmann, <i>SAP AG</i>	S310H	B	<b>Portals;</b> <i>SAPPHIRE Special Interest Activities; SAPPHIRE Theater</i>								
	<b>3104: Delivering a Nearshore ITO solution for a Major Energy Multinational</b> Robert M. Mejerle, <i>Politec Global IT Services</i>	S320C	B	<b>Service &amp; Support;</b> <i>Oil &amp; Gas</i>								●
	<b>3204: Reduce Costs with SAP In-House Cash</b> Peter Wolf, <i>e5 Solutions Group, LLC</i>	S320A	B	<b>Treasury</b>								
	<b>3304: Integrating Transaction Taxes with Your SAP Finance Applications</b> Dennis Culin, <i>Lenovo</i> ; Erik van der Hoeven, <i>Sabrix, Inc.</i>	S320B	B	<b>Tax</b>								●
	<b>3404: HR Data Synchronization Between Merged and Acquired Companies</b> Mark Wakefield, <i>Tyco Electronics</i>	S320G	B	<b>Human Capital Management</b>								●
	<b>3504: Update on the Delivery Road Map of SAP ERP Human Capital Management</b> Joachim Foerderer, <i>SAP AG</i>	S320H	A	<b>Talent Management</b>								
	<b>3604: Understanding the Value of Reverse Auctions with We Energies</b> Rosemary Boisclair, <i>SAP Global Marketing, Inc.</i> ; Gail DeVeau, <i>We Energies</i>	S310A	I	<b>Supplier Relationship Management</b>								
	<b>3704: A Story of an Implementation of SAP Extended Warehouse Management</b> Jim Penn, <i>IBM Global Business Services</i> ; Ranga Rajamani, <i>Sony Electronics</i> ; Naresh Lachmandas, <i>Sony Electronics</i>	S310B	I	<b>Warehouse Management</b>								
	<b>3804: Cat Logistics Service Parts Planning Performance Improvements Journey</b> Holly Teig, <i>Caterpillar Logistics Services Inc.</i>	S310C	I	<b>Supply Chain Planning</b>								
<b>3904: SAP Manufacturing Execution: Visibility Across the Entire Global Operation</b> Carter Johnson, <i>SAP Americas, Inc.</i>	S310D	I	<b>Manufacturing</b>									
<b>4004: What Makes Up a Successful ECC 6.0 Upgrade?</b> Andrea Benson, <i>Tarrant County</i> ; Salil Sharma, <i>Sage Group Consulting Inc.</i>	S312	I	<b>Government</b>									
<b>4104: Red Door Spa Smoothies Processes and Massages Growth with SAP Best Practices for Retail</b> Paul Kaczmarek, <i>Red Door Spas (by Elizabeth Arden)</i> ; Deniz Mater, <i>Savantis Group</i>	S210E	B	<b>Retail;</b> <i>Program Management &amp; Maintenance Strategies; Small &amp; Medium Enterprises</i>								●	

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<b>Wednesday, May 13</b>												
10:30 a.m. – 11:30 a.m.	<b>1104: Combined Upgrade and Unicode Conversions</b> Niles Buerckel, SAP AG	S230C	A	<b>Global Implementations</b>					●			
	<b>4204: Powell Electronics Automates Key Processes with Microsoft BizTalk and SharePoint</b> Mike Ayars, <i>Powell Electronics, Inc.</i> ; Mike Roberts, <i>Activ Technologies</i>	S322	I	<b>Small &amp; Medium Enterprises</b>								
	<b>4304: How Good Requirements Gathering Leads to a Successful Planning and Reporting Implementation</b> Mustansir Saifuddin, <i>Innovative Solution Partners</i>	S320E	A	<b>SEM (BI); Business Planning and Analytical Services</b>								
	<b>4404: Inbound and Outbound Freight Roundtable – Understanding Pain Points and Possible Solutions</b> Paul Fipps, <i>The Charmer Sunbelt Group</i>	S320F	I	<b>Wholesale Distribution; Chemical (CISUG); Consumer Products; Distribution &amp; Transportation; Small &amp; Medium Enterprises</b>								
	<b>4504: Kraft Foods – MRO Stores Management – All Things Considered</b> Pam Gore, <i>Kraft Foods, Inc.</i> ; Gregg Manley, <i>Vesta Partners</i>	S230H	B	<b>Enterprise Asset Management; Consumer Products; Plant Maintenance</b>								
	<b>4604: SAP Test Management - Strategy and Best Practices for HP Quality Center and SAP Test Acceleration and Optimization (TAO)</b> Ryan McCammond, <i>Hexaware Technologies Ltd</i> ; Chad Miller, <i>FocusFrame</i>	S321	I	<b>Solution Manager</b>							●	
	<b>4704: Tips, Tricks, and News from Consulting Field</b> Margie Lawson, SAP	S220G	A	<b>AFS</b>				●				
	<b>4804: Successful Transition from Manufacturing Scenario to Outsourcing Scenario at LSI</b> Ed Hutson, <i>LSI Corporation</i> ; Tamilmohan Subramanian, <i>Intelligroup</i>	S329	I	<b>High Tech; Manufacturing</b>								
	<b>4907: Environment and Sustainability</b>	Communities Lounge 1	B	<b>Business Integration, Technology &amp; Infrastructure (BITI); ASUG Communities Lounge; EH&amp;S; Enterprise Architecture</b>							●	
<b>4910: SOA and Integration Best Practice Cases</b>	Communities Lounge 2	B	<b>Integration Technologies and E-Business; ASUG Communities Lounge; Business Process Architecture (BPA); Enterprise Architecture; SOA</b>							●		
10:30 a.m. – 11:45 a.m.	<b>2204: SAP Enterprise Learning</b> Michelle Carlson, <i>Mass Mutual Financial Group</i> ; Gail Edington, <i>Takeda Pharmaceuticals North America</i> ; Karen Heatwole, <i>SAP Americas, Inc.</i>	S210C	I	<b>Talent Management</b>		●						
	<b>2304: Global Trade Services (GTS) Influence Council Session</b> Carl Lane, <i>SAP Governance Risk and Compliance, Inc.</i>	S210D	I	<b>Global Trade Services</b>		●						
11:30 a.m. – 12:30 p.m.	<b>4908: Human Capital Management SIG Communities Session</b>	Communities Lounge 1	B	<b>Human Capital Management; ASUG Communities Lounge; HCM Service Delivery and Workforce Analytics; Talent Management; Workforce Process Management</b>								
	<b>5008: AFS Community Breakout Session</b>	Communities Lounge 2	B	<b>AFS; ASUG Communities Lounge</b>								
11:45 a.m. – 12:15 p.m.	<b>Profitability in a Down-Turn with Spend Analytics and eSourcing Solutions</b> Kaushik Chatterjee, <i>Wipro Technologies</i>	Utilities Industry Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Public Sector Data Management Using SAP Netweaver Master Data Management</b> Thomas Miller, CSC	Strategic IT Village	I	<b>SAPPHIRE Theater</b>	●		●					
	<b>A Business Case for SAP on Linux</b> Andreas Nemeth, <i>Novell, Inc.</i>	Consumer Industries Village	I	<b>SAPPHIRE Theater</b>	●		●					
	<b>ActiveSuite XSales, an Integrated DSD Solution for the CPG Industry</b> William Noland, <i>Neoris</i> ; Rene Vallejo, <i>Neoris</i>	Service Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Migrating 3rd-Party Warehouse &amp; Carrier Integration Systems to SAP Software</b> Bruce Rishel, <i>Perot Systems</i>	Discrete Manufacturing Industries Village	I	<b>SAPPHIRE Theater</b>	●							

Time	Session Code: Session Title/Speaker(s)	Location	Presentation Level	Primary Presentation Category Secondary Presentation Category	SAPPHIRE Theaters	Influence	Benchmarking	Cross-Functional Topics				
								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Wednesday, May 13</b>												
11:45 a.m. – 12:15 p.m.	<b>Implementing and Monitoring AP Optimization and Automation at Holcim</b> Fabio Negro, <i>Holcim</i> ; Thomas Walker, <i>Open Text Corporation</i>	Process Manufacturing Industries Village	I	SAPPHIRE Theater	●							
11:45 a.m. – 12:45 p.m.	<b>Business Case Rescue: Extracting Value From a Challenging Implementation</b> Bill Allison, <i>Deloitte</i>	Success in the New Reality Village	I	SAPPHIRE Theater	●							
	<b>Active and Passive Data Governance – A Detailed Look at the Two Methods</b> Tom Kennedy, <i>BackOffice Associates, LLC</i>	Trade Industries Village	I	SAPPHIRE Theater	●							
	<b>The Sun Eco-Optimized SAP Data Center at Brown Forman</b> Susan Wu, <i>Sun Microsystems</i>	Ecosystem and Partners Village	I	SAPPHIRE Theater	●							
	<b>SAP Business ByDesign and the Possibilities of Service Enablement</b> Matthieu-Patrick Schapranow, <i>Hasso Plattner Institute</i> ; Matthias Uflacker, <i>Hasso Plattner Institute</i>	Small Businesses and Midsize Companies Village	I	SAPPHIRE Theater	●							
12:00 p.m. – 1:30 p.m.	<b>5107: Strategy Session: SAP NetWeaver Information LifeCycle Management Strategy &amp; Roadmap</b> Georg Fischer, <i>SAP AG</i> ; Uddhav Gupta, <i>SAP Labs LLC</i>	NetWeaver Strategy Room 1	I	Business Intelligence (BI)		●						
	<b>5207: Strategy Session: Master Data Management</b> Karen Comer, <i>SAP Labs</i> ; Roman Rytov, <i>SAP Labs</i>	NetWeaver Strategy Room 2	I	Business Intelligence (BI)		●						
	<b>5307: Strategy Session: Future of Enterprise Data Warehouse and Future of Content and Modeling</b> Brian Wood, <i>SAP Labs</i>	NetWeaver Strategy Room 3	I	Enterprise Data Warehousing		●						
12:30 p.m. – 1:00 p.m.	<b>Supply Chain Collaboration – Solving the Supplier Integration Problem</b> Raghu Mahalingam, <i>Patni Computer Systems</i>	Discrete Manufacturing Industries Village	I	SAPPHIRE Theater	●							
	<b>Boost Your Insight: Navigating SAP BusinessObjects Analytics and Data</b> Hettie Tabor, <i>Accenture</i>	Strategic IT Village	I	SAPPHIRE Theater	●		●					
	<b>Application Process Discovery to Lean Out Your Business</b> Kimberlee Buckingham, <i>Fujitsu America</i> ; Lance Litmer, <i>Electro Scientific Industries</i>	Process Manufacturing Industries Village	I	SAPPHIRE Theater	●							
	<b>Manageability of Very Large Oracle Databases</b> Christoph Kersten, <i>Oracle</i>	Consumer Industries Village	I	SAPPHIRE Theater	●		●					
12:30 p.m. – 1:30 p.m.	<b>4909: Business Process Architecture – What's it All about?</b>	Communities Lounge 1	B	Business Process Architecture (BPA); ASUG Communities Lounge; Enterprise Architecture; SOA							●	
	<b>5009: Utilities Power Generation Communities Lounge</b>	Communities Lounge 2	B	Utilities; ASUG Communities Lounge; Customer Care and Services (CCS); Power Generation								
1:15 p.m. – 1:45 p.m.	<b>Adding Premium Solutions from SAP BusinessObjects to Your SAP Landscapes</b> Penny Silvia, <i>MyITgroup/VIP</i> ; Robert Simard, <i>MyITgroup/VIP</i>	Consumer Industries Village	I	SAPPHIRE Theater	●		●					
	<b>Information Democracy: Reshape the Usage of Business Intelligence (BI)</b> Karthik Krishnamurthy, <i>Cognizant Technology Solutions</i>	Ecosystem and Partners Village	I	SAPPHIRE Theater	●							
	<b>Value Now from Enterprise Innovation Using the PI System</b> Bernard Morneau, <i>OS/soft</i>	Utilities Industry Village	I	SAPPHIRE Theater	●		●					
	<b>Automated Accts Payable &amp; Sales-Order Processing: Paper Out, Visibility In</b> Emmanuel Olivier, <i>Esker SA</i>	Discrete Manufacturing Industries Village	I	SAPPHIRE Theater	●							
	<b>Novus International: Why SAP, Why Atos Origin, Why Now?</b> Scott Hine, <i>Novus International</i>	Small Businesses and Midsize Companies Village	I	SAPPHIRE Theater	●							
	<b>Leveraging Information to Maximize Enterprise Performance</b> Jane Griffin, <i>Deloitte</i>	Strategic IT Village	I	SAPPHIRE Theater	●		●					

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Wednesday, May 13</b>												
1:15 p.m. – 1:45 p.m.	<b>Implementing Multi-Entity Master Data Management: A Successful Partnership</b> Pravin Bhute, <i>Wipro Technologies, Inc.</i> ; Julian Karpinski, <i>Lexmark International, Inc.</i> ; Rajesh Shewale, <i>Wipro Technologies, Inc.</i> ; Joe Young, <i>Lexmark International, Inc.</i>	Service Industries Village	I	SAPPHIRE Theater	●							
	<b>Order Management in SD and SAP CRM: How Do They Relate?</b> Writwik Nanda, <i>Capgemini</i>	Success in the New Reality Village	I	SAPPHIRE Theater	●							
	<b>Trends in the Workforce – Decentralization Prohibits Agile Decision Making</b> William Yoh, <i>Yoh Talent Solutions</i>	Process Manufacturing Industries Village	I	SAPPHIRE Theater	●							
	<b>Data Migration in a Validated Environment</b> Christi Van Horn, <i>Merck &amp; Co., Inc.</i>	Trade Industries Village	I	SAPPHIRE Theater	●							
1:30 p.m. – 3:00 p.m.	<b>Achieving Sustainability Goals with SAP Solutions</b> Susan McNally, <i>SAP</i> ; Chris Park, <i>Deloitte Consulting</i>	W104A	I	SAPPHIRE Theater	●							
	<b>2103: Influence Focus Group: SAP NetWeaver Process Integration 7.1 – What's New in EhP1</b> Soum Chatterjee, <i>SAP Labs, LLC</i> ; Peter McNulty, <i>SAP Labs</i>	S210B	I	Integration Technologies and E-Business		●						
	<b>2105: Manufacturing and MES Solutions within the Chemicals SAP Landscape</b> Dorothee Andermann, <i>SAP</i>	S210B	I	Chemical (CISUG); Manufacturing; MII; Supply Chain Management		●						
	<b>2205: Enterprise Performance Management (EPM) Influence Council</b> Robert Davis, <i>SAP Labs, LLC</i> ; Bryan Katis, <i>SAP Labs</i> ; Jim Link, <i>Forest City Enterprises, Inc.</i> ; Charan Marwah, <i>Jabil Circuit</i>	S210C	I	Business Planning and Analytical Services; Business Intelligence (BI); Financials		●		●				
2:00 p.m. – 3:00 p.m.	<b>Best-Run Strategies for Navigating and Complying with the American Recovery</b> Sherry Amost, <i>SAP</i>	W102B	I	SAPPHIRE Theater	●							
	<b>How SAP CRM 7.0 Helps Companies Balance Customer Loyalty and Cost</b> Munish Gupta, <i>PricewaterhouseCooper</i>	Ecosystem and Partners Village	I	SAPPHIRE Theater	●							
	<b>Best Practices for Implementing SAP BusinessObjects Access Control</b> James Roeske, <i>Savera Systems</i>	S331C	I	SAPPHIRE Theater	●							
	<b>Protecting Our Nation: A Government Panel</b> Erin Birchmeier, <i>National Aeronautics and Space Administration (NASA)</i> ; Stanley Campbell, <i>Business Intel Solutions</i> ; Chris Feeney, <i>Centauri Solutions</i>	Public Services Village	I	SAPPHIRE Theater	●							
	<b>A Case Study on the Capabilities of SAP BusinessObjects Mobile</b> Emily Mui, <i>SAP</i>	S331B	I	SAPPHIRE Theater	●							
	<b>Kroger's Adaptive BI Strategy Helps Growth in a Weak Economy</b> James Brenza, <i>The Kroger Company</i> ; Ron Burch, <i>The Kroger Company</i>	Trade Industries Village	I	SAPPHIRE Theater	●			●				
	<b>How to Leverage SAP Business ByDesign to Efficiently Streamline Operations</b> Scot Carlson, <i>Skullcandy</i> ; Frank Iannotti, <i>SAP</i>	Small Businesses and Midsize Companies Village	I	SAPPHIRE Theater	●							
	<b>Increasing Decision-Making Ability with Timely Business Insight at Allstate</b> Ed Burns, <i>Allstate</i> ; Keith Heerdegen, <i>Allstate</i>	Financial Services Industries Village	I	SAPPHIRE Theater	●			●				
	<b>Lean Manufacturing with RFID-Enabled Kanban at Bosch</b> Thomas Reitelbach, <i>Bosch</i>	Discrete Manufacturing Industries Village	I	SAPPHIRE Theater	●							
<b>Canada Post: An SAP Upgrade Software Journey</b> John Abraham, <i>Canada Post Corporation</i> ; Jason Fox, <i>SAP</i> ; Samantha Rahim, <i>Canada Post Corporation</i>	Strategic IT Village	I	SAPPHIRE Theater	●				●				

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Wednesday, May 13</b>												
2:00 p.m. – 3:00 p.m.	<b>The Road Map to Spend Analytics at Johnson &amp; Johnson Consumer Products</b> Ben Landis, <i>Johnson &amp; Johnson</i> ; Thomas Raimo, <i>Johnson &amp; Johnson</i>	Consumer Industries Village	I	SAPPHIRE Theater	●			●				
	<b>From Competency Chaos to Talent Management Value Realization</b> Paul Storfer, <i>Personnel Decisions International</i>	Service Industries Village	I	SAPPHIRE Theater	●							
	<b>DuPont Achieves End-to-End Value Generation: Spending to Save</b> Michael Stoko, <i>DuPont</i> ; Manish Panjwani, <i>Accenture</i>	Success in the New Reality Village	I	SAPPHIRE Theater	●							
	<b>Implementing a Vendor-Managed Inventory Strategy for Mill Products</b> Narayan Iyer, <i>Bristlecone Inc.</i> ; Ron Kluck, <i>Graphic Packaging International</i>	Process Manufacturing Industries Village	I	SAPPHIRE Theater	●							
	<b>Breathing New Life into Nuclear Asset Management</b> Eric Nelson, <i>Pacific Gas and Electric Company</i> ; Gregory Thornbury, <i>Pacific Gas and Electric Company</i>	Utilities Industry Village	I	SAPPHIRE Theater	●							
	<b>105: Executive Dashboard with SAP BusinessObjects Business Intelligence Solutions and SAP NetWeaver Business Warehouse</b> Rajeev Kapur, <i>NewellRubbermaid</i> ; Yatkwai Kee, <i>NewellRubbermaid</i>	S330E	I	Business Intelligence (BI)				●				
	<b>205: A New and Comprehensive Guide to SAP Solutions for Enterprise Performance</b> James Fisher, <i>SAP</i>	S330F	I	Business Intelligence (BI); Business Planning and Analytical Services; Enterprise Reporting, Query, and Analysis				●				
	<b>305: Lessons Learned by Colgate-Palmolive While Implementing SAP Strategy Management 7.0</b> Manuel Barba, <i>Colgate-Palmolive Co.</i>	S330G	I	Business Intelligence (BI); Business Planning and Analytical Services				●				
	<b>405: Integration with SAP BusinessObjects: What Works?</b> Cory Rowell, <i>St Jude Medical</i>	S330H	B	Business Intelligence (BI); Enterprise Reporting, Query, and Analysis; Integration Technologies and E-Business				●				
	<b>505: Quality Management Functionality of SAP Software Applied to HACCP Regulatory Process</b> James Kindraka, <i>Johnsonville Sausage</i>	S330A	I	Quality Management; Consumer Products								
	<b>605: Update on the Recent Development of SAP Portfolio and Project Management (SAP PPM) 5.0</b> Yvonne Waibel, <i>SAP Labs</i>	S330B	I	NPDI								
	<b>705: How Visualization Allows You to Bridge the Gap Between Engineering and Manufacturing</b> Rix Kramlich, <i>Right Hemisphere</i> ; Dave Blatner, <i>SAP Americas</i> ; Mark Landrosh, <i>Right Hemisphere</i> ; Steven Szymanski, <i>Right Hemisphere</i>	S330C	I	Product Lifecycle Management; Business Process Architecture (BPA); MII; Workflow and Business Process Management							●	
	<b>805: South Florida Water Management District: Release Power of Project Systems to Manage Your Public Sector Capital Budget</b> Bernardo Camarena., <i>South Florida Water Management District</i> ; Steve Parris, <i>Meridian Partners, LLC</i> ; Zita Scozzari, <i>Meridian Partners, LLC</i>	S330D	I	Project Systems								
	<b>905: Growing Your Own SAP Workforce with SAP University Alliances</b> Heather Czech Matthews, <i>SAP AG</i> ; James Sager, <i>California State University Chico</i>	S230A	B	Program Management & Maintenance Strategies; Small & Medium Enterprises								●
	<b>1105: Business Engagement as a Critical Success Factor in Go-live Readiness</b> Kristin Harper, <i>Pepsico</i> ; Andy Tracy, <i>Pepsico</i>	S230C	B	Organizational Change Management								●
<b>1205: NASA Explores the Right-brain Frontier</b> Barbara Henry, <i>NASA</i> ; Kellie White, <i>NASA Enterprise App Comp Center</i>	S230D	I	Customer Competency Centers/Centers of Excellence; Customer Care and Services (CCS); Organizational Change Management; Public Sector								●	
<b>1305: Service-Oriented Architecture Strategy and Use Cases</b> Isabell Petzelt, <i>SAP Labs</i>	S310E	B	SOA; Business Integration, Technology & Infrastructure (BITI)							●		

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Wednesday, May 13</b>												
2:00 p.m. – 3:00 p.m.	<b>1405: Leveraging Service-Oriented Architecture for a Business-Centric, Rather Than Technology-Centric, Approach to Business Process Applications</b> Michael Hill, <i>SAP Labs LLC</i>	S310F	B	<b>Business Process Architecture (BPA)</b>							●	
	<b>1505: Running an SAP NetWeaver ILM Project from Blueprint to Production</b> Georg Fischer, <i>SAP AG</i>	S220A	I	<b>Archiving and Information Lifecycle</b>								
	<b>1605: Building Interfaces for SAP NetWeaver Process Integration and Using Web Services at Nebraska Public Power District</b> Kevin Pearson, <i>Nebraska Public Power District</i>	S220B	B	<b>Integration Technologies and E-Business</b>								
	<b>1705: Lockheed Martin &amp; Deloitte Consulting – Deciding When to Use Adobe Forms</b> Lindsey Berckman, <i>Deloitte Consulting</i> ; Hope Nguyen, <i>Deloitte Consulting</i> ; Chris Smith, <i>Lockheed Martin</i>	S220C	B	<b>Development Technologies</b>								
	<b>1805: Universal Worklist: Top Ten Recommendations for Best Use</b> Ginger Gatling, <i>SAP Labs</i>	S220D	I	<b>Workflow and Business Process Management; Business Process Architecture (BPA); Integration Technologies and E-Business; Portal Collaboration, Content Management &amp; Search; SOA</b>					●		●	
	<b>1905: End-to-end View on the Enhancement Package Installation Process</b> Storm Archer III, <i>SAP Labs</i>	S220E	I	<b>Systems Management</b>								
	<b>2005: Starting Secure and Staying Secure – An Approach to Global Security and Controls</b> John Butorac, <i>Cargill Inc.</i> ; Tara Khanna, <i>Accenture</i>	S220F	I	<b>Security</b>								
	<b>2405: SAP BusinessObjects Web Intelligence Hands-On</b> Martha Thieme, <i>SAP BusinessObjects</i>	S331A	B	<b>Business Integration, Technology &amp; Infrastructure (BITI)</b>				●				
	<b>2505: How to Implement Vendor Consignment with SAP R/3 by Nortel</b> Mario DePollo, <i>Nortel</i>	S230G	I	<b>Inventory Management</b>								
	<b>2605: Simplify Your Deployment of Service Scenarios within SAP Customer Relationship Management by Using SAP Best Practices</b> Marian Harris, <i>SAP Labs, LLC</i>	S230E	I	<b>Customer Service and CRM Service; Customer Management</b>					●			
	<b>2705: Wholesale Point-of-Sale Integration with SAP</b> David Ryan, <i>Atrinity Group</i> ; Craig Zampa, <i>The Nailco Group</i>	S230F	I	<b>Order Management</b>								
	<b>2805: SAP Tips and Tricks</b> Gina Cowart, <i>Dickinson &amp; Associates</i>	S320D	B	<b>Order Management</b>								
	<b>2905: Enhance Your SAP NetWeaver Portal Web Page Composer Implementation</b> Eric Heilers, <i>Freeman</i>	S310G	I	<b>Portal Collaboration, Content Management &amp; Search</b>								
	<b>3005: Exposing SAP's Human Resources Data in SharePoint Portal</b> Connie Begovich, <i>Oak Ridge National Laboratory</i>	S310H	B	<b>HCM Service Delivery and Workforce Analytics</b>								
	<b>3105: Using SAP Knowledge Management for Efficient and Secure Information Distribution</b> Ryan Quackenboss, <i>Kindred Healthcare</i> ; Stan Snyder, <i>Kindred Healthcare</i> ; Greg Sprowles, <i>Kindred Healthcare</i>	S320C	I	<b>Portal Content</b>								
<b>3205: Product Costing: Analyzing the Financial Entries of Make-to-Order Manufacturing</b> Birgit Starmanns, <i>SAP Americas, Inc.</i>	S320A	I	<b>Manufacturing Cost Accounting; FI/CO; Financials</b>									
<b>3305: Lessons Learned: An Implementation of SAP's Travel and Expense Module at CA, Inc.</b> Thomas Lankowicz, <i>CA</i> ; Christopher Sangimino, <i>CA</i>	S320B	B	<b>Travel Management</b>									

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								SAP Business Objects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Wednesday, May 13</b>												
2:00 p.m. – 3:00 p.m.	<b>3405: Employee Self-Service in SAP ERP 6.0: Procter &amp; Gamble's Customization Best Practices and Tips</b> Bob Bimonte, <i>Procter &amp; Gamble</i> ; Garrett Cain, <i>Procter &amp; Gamble</i>	S320G	I	Human Capital Management					●			
	<b>3505: Work Tax Overrides: Paying Employees Working Across States at Day &amp; Zimmermann</b> Venkata Sunkara, <i>Day &amp; Zimmermann, Inc.</i>	S320H	A	Workforce Process Management								
	<b>3605: Driving Compliance with an Integrated Sourcing Solution with Lennox International</b> Rosemary Boisclair, <i>SAP Global Marketing, Inc.</i> ; Kathie Kelsey, <i>Lennox International</i>	S310A	I	Supplier Relationship Management								
	<b>3705: SAP Manufacturing: The Roadmap for Plant Applications and SAP MII</b> John Schaefer, <i>SAP Labs</i>	S310B	I	III; Manufacturing								
	<b>3805: Managing Complex Services Procurement</b> Carolyn Beal, <i>SAP</i> ; Victor Villar, <i>PGE</i>	S310C	I	Procurement; Supplier Relationship Management								
	<b>3905: Catalyst: SAP Extended Warehouse Management (SAP EWM) – Best Practices Using Cross-Docking and Yard Management</b> Trey Jones, <i>Catalyst</i>	S310D	I	Distribution & Transportation; Warehouse Management								
	<b>4005: Johns Hopkins' Methodology for Building a Stand-Alone Training Client</b> Jill Mikros, <i>Johns Hopkins</i> ; E Zachary Rose, <i>Johns Hopkins University</i>	S312	I	Public Sector; Customer Competency Centers/Centers of Excellence; Documentation & Training; Healthcare; Organizational Change Management								●
	<b>4105: SAP for Retail – Solution Update and Roadmap Forward</b> Mohamed Amer, <i>SAP Labs</i> ; Christine Fotteler, <i>SAP Labs</i>	S210E	I	Retail								
	<b>4205: Real-Time Factory Floor Reporting with SAP Manufacturing Integration and Intelligence (SAP MII): An SME Success Story</b> Angel Hernandez, <i>Sweet Ovatons</i> ; John Snajkowski, <i>Sweet Ovatons</i>	S210A	I	Small & Medium Enterprises								
	<b>4305: Upgrade to SAP ECC for IS-Utilities CCS and the CIC at Fairfax Water</b> Ali Saberi, <i>EA-Atrino</i> ; Tony Vernon, <i>Fairfax County Water Authority</i>	S320E	I	Utilities; Customer Care and Services (CCS)					●			
	<b>4405: Driving the Cost of Compliance Down with Automated Controls</b> David Ramsay, <i>SAP Labs, LLC</i> ; Atul Sudhalkar, <i>SAP Labs</i> ; Louise Stonehouse, <i>SAP GRC, Inc.</i>	S320F	I	Internal Controls				●				
	<b>4505: How Maintenance Costs Flow</b> Mark Scott, <i>Procter &amp; Gamble</i>	S230H	I	Enterprise Asset Management; Plant Maintenance								
	<b>4605: SAP Solution Manager Integration with IBM Rational Quality Manager</b> Joseph W Derr Jr., <i>IBM</i> ; Matthias Melich, <i>SAP AG</i> ; David C Tropeano, <i>IBM</i>	S321	I	Solution Manager; Portal Implementation and Operational Support; Service & Support								●
	<b>4705: Ariat's Go-Live Success Story: Implementing SAP ERP &amp; AFS ISA in 30 Weeks</b> Lionel Pieterse, <i>Gravity Pro Consulting</i> ; Todd Levy, <i>Ariat International, Inc.</i>	S220G	B	AFS								
	<b>4805: SAP NetWeaver Portal and Knowledge Management – Streamlining Service Packs and Knowledge Management Content</b> David Bower, <i>Greene, Tweed &amp; Co.</i> ; Dennis Potts, <i>Greene, Tweed &amp; Co.</i>	S329	B	Portal Implementation and Operational Support								
<b>5007: Data Governance SIG Community Session</b>	Communities Lounge 1	B	Data Governance; ASUG Communities Lounge									
<b>5010: GTS SIG Communities Lounge Session</b>	Communities Lounge 2	B	Global Trade Services; Accounts Payable; ASUG Communities Lounge; Distribution & Transportation; Inventory Management; Manufacturing; MII; Procurement; Supplier Relationship Management; Supply Chain Management; Supply Chain Planning; Warehouse Management									

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<b>Wednesday, May 13</b>												
2:00 p.m. – 3:30 p.m.	<b>5108: Strategy Session: Re-imagining BI from a User Perspective</b> Adam Binnie, SAP; Lothar Henkes, SAP	NetWeaver Strategy Room 1	I	<b>Business Intelligence (BI)</b>		●						
	<b>5208: Strategy Session: UI Flexibility and Enterprise Mashups</b> Filip Misovski, SAP Labs, Israel; Yariv Zur, SAP Labs, Israel	NetWeaver Strategy Room 2	I	<b>Portals</b>		●						
	<b>5308: Strategy Session: Identity Management Roadmap</b> Bettina Schaeumer, SAP Labs	NetWeaver Strategy Room 3	I	<b>Security</b>		●						
2:00 p.m. – 4:30 p.m.	<b>SAP SCM Value Forum: Leverage Sales and Operations Planning</b> Jeff Flammer, SAP	W101B	I	<b>SAPPHIRE Theater</b>	●							
	<b>Manufacturing Customer Value Network</b> David Strothmann, SAP	W103A	I	<b>SAPPHIRE Theater</b>	●							
	<b>SAP CRM Customer Value Network</b> Jeff Eberhart, SAP	W102A	I	<b>SAPPHIRE Theater</b>	●							
3:00 p.m. – 4:00 p.m.	<b>4911: CISUG Update</b>	Communities Lounge 1	B	<b>Chemical (CISUG); ASUG Communities Lounge</b>								
	<b>4914: Security SIG Round Table</b>	Communities Lounge 2	B	<b>Security; ASUG Communities Lounge</b>								
3:30 p.m. – 4:30 p.m.	<b>Panel Discussion: Extracting Maximum Value from Existing SAP Investments</b> Mark Benaquista, Warner Music Group; Bas Kamphuis, Microsoft; Frank Stone, Mentor Graphics; Ming Tsai, Infosys Consulting	Ecosystem and Partners Village	I	<b>SAPPHIRE Theater</b>	●			●				
	<b>Improving Supply Chain Effectiveness with Metrics that Matter</b> Lothar Schubert, SAP	S331C	I	<b>SAPPHIRE Theater</b>	●							
	<b>SAP BusinessObjects OnDemand Offerings: Thermo Fischer Case Study</b> Sharon Gordon, SAP	S331B	I	<b>SAPPHIRE Theater</b>	●			●				
	<b>Leveraging Manufacturing Functionality from SAP at Spirit AeroSystems</b> Tony Veith, Spirit AeroSystems	Discrete Manufacturing Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Lowering Claims-Processing Costs at CIC</b> John Crow, Cincinnati Insurance Companies	Financial Services Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Global Integration, Process Improvement, and Rapid ERP Implementation</b> Doug Grindle, Milliken & Company; Kimberley Reid, Hitachi Consulting; Michael Thompson, FutureFuel Chemical Company	Process Manufacturing Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Barton Malow Achieves Rapid Blueprinting Through Meticulous Preparation.</b> Phil Go, The Barton Malow Company; Andrew Miller, The Barton Malow Company	Service Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Managing Complex Sales Pricing and Contracts in Life Sciences</b> Chad Garber, King Pharmaceuticals Inc.; Michael Johnson, King Pharmaceuticals Inc.	Consumer Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>SAP Software Security with Access Enforcer and Compliance Calibrator</b> Shelley Cottrill, Allegheny Energy Inc.; Michael King, Allegheny Energy	Utilities Industry Village	I	<b>SAPPHIRE Theater</b>	●			●				
	<b>Agile, Integrated Process Management for SAP and Beyond</b> Naveen Pandrangi, Valero Energy Corporation; Thomas Volmering, SAP	Strategic IT Village	I	<b>SAPPHIRE Theater</b>	●							
<b>Streamlining Finance and Operations at Healthcare Provider Organizations</b> Geoffrey Corb, The Johns Hopkins University and Health System; Rene Crosswhite, Sisters of Mercy Health System	Public Services Village	I	<b>SAPPHIRE Theater</b>	●								

Time	Session Code: Session Title/Speaker(s)	Location	Presentation Level	Primary Presentation Category Secondary Presentation Category	SAPPHIRE Theaters	Influence	Benchmarking	Cross-Functional Topics				
								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Wednesday, May 13</b>												
3:30 p.m. – 4:30 p.m.	<b>SAP Sustainability Solutions: Achieving Customer Strategies</b> John Gagel, <i>Lexmark International</i> ; Peter Graf, Ph.D., <i>SAP</i>	Success in the New Reality Village	I	<b>SAPPHIRE Theater</b>	●			●				
	<b>Wolverine World Wide Business Transformation</b> Dee Slater, <i>Wolverine World Wide</i> ; John Sterner, <i>CIBER</i>	Trade Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>National Vision Achieves 20/20 Eyesight with SAP BusinessObjects Solutions</b> Taylor Courtney, <i>Decision First Technologies</i> ; Mindy Fiorentino, <i>SAP</i> ; Louann Seguin, <i>National Vision Inc.</i>	Small Businesses and Midsize Companies Village	I	<b>SAPPHIRE Theater</b>	●			●				
	<b>106: Explore New Features of SAP NetWeaver 7.0 BI with Migration of Front-end from SAP NetWeaver BW 3.5</b> Vijaya Reddy Gondes, <i>Intelligroup</i> ; David Meluso, <i>Bristol - Myers Squibb</i>	S330E	I	<b>Enterprise Reporting, Query, and Analysis; Business Intelligence (BI); Consumer Products; Enterprise Data Warehousing</b>					●			
	<b>206: Business Intelligence-Java Requirements and Strategy</b> Sara Hollister, <i>SAP Labs, LLC</i>	S330F	I	<b>Enterprise Data Warehousing</b>					●			
	<b>306: Implementing SAP BusinessObjects Planning and Consolidation at The Schwan Food Company</b> Chris Dunn, <i>The Schwan Food Company</i> ; Shannon Moberg, <i>The Schwan Food Company</i>	S330G	I	<b>Business Planning and Analytical Services; Consumer Products</b>				●				
	<b>406: Leveraging SAP BusinessObjects Solutions in an SAP Environment</b> Laurie Crow, <i>Cutter &amp; Buck</i> ; Keith Putt, <i>Cutter &amp; Buck</i>	S330H	I	<b>Business Intelligence (BI)</b>				●				
	<b>506: How to Plan and Implement SVT to Perform Substance-Related Checks per Regulation</b> Kenneth Blair, <i>Chemtura Corporation</i> ; Steve Smith, <i>Chemtura Corporation</i>	S330A	A	<b>EH&amp;S; Chemical (CISUG); Consumer Products; Product Data Management</b>								
	<b>606: Enable Closed-loop Inspection Planning with Quality Management</b> Joyce Swanke, <i>SAP Americas, Inc.</i>	S330B	I	<b>Quality Management; NPDI</b>								
	<b>706: A Look at SAP Product Lifecycle Management (SAP PLM) 7</b> Hans Thalbauer, <i>SAP</i>	S330C	I	<b>Product Lifecycle Management</b>								
	<b>806: What's New with OpenPS and The Latest SAP Release 7.0 Project Systems?</b> Gerald Steele, <i>SAP America, Inc.</i>	S330D	I	<b>Project Systems; Project Centric</b>								
	<b>906: Performance Management: Measuring the Status of Your SAP Implementation</b> Kate Bankston, <i>Pepsico</i> ; Litsa Kritikos, <i>Pepsico</i>	S230A	I	<b>Program Management &amp; Maintenance Strategies</b>							●	
	<b>1006: Customer Center of Expertise: Smooth Way from Implementation to Certification</b> Andreas Graesser, <i>SAP America, Inc.</i> ; Warren Kaufman, <i>Colgate-Palmolive Co.</i>	S230B	A	<b>Customer Competency Centers/Centers of Excellence; Program Management &amp; Maintenance Strategies</b>							●	
	<b>1106: Transform Your Training Program into a Performance Program</b> Sean Oberholtzer, <i>Shirley Hollywood and Associates, Inc.</i>	S230C	I	<b>Documentation &amp; Training</b>							●	
	<b>1206: Manage Your Business Processes and SAP Applications More Effectively with Run SAP</b> Maria Jenkinson, <i>SAP</i> ; Ajay Vonkarey, <i>Alpha Sirius Inc.</i>	S230D	I	<b>Customer Competency Centers/Centers of Excellence</b>							●	
	<b>1306: I Want to Be Like Mike, Perfect CUP Requests</b> Mike Babcock, <i>Lockheed Martin</i> ; Kenneth Lauer, <i>Lockheed Martin</i>	S310E	A	<b>Enterprise Architecture</b>				●		●		
<b>1406: The SAP Enterprise and Today's Global Economics</b> Gary Storr, <i>Nortel</i>	S310F	I	<b>Enterprise Architecture</b>						●			
<b>1506: Generic Object Services and the SAP Content Server</b> John Walls, <i>Verbella CMG, LLC</i>	S220A	I	<b>Archiving and Information Lifecycle; Accounts Payable; Documentation &amp; Training; Human Capital Management; Order Management; Travel Management</b>							●		

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Wednesday, May 13</b>												
3:30 p.m. – 4:30 p.m.	<b>1606: Building Up SAP NetWeaver PI for B2B/EDI Collaboration at Greene, Tweed &amp; Co</b> Girish Hegde, <i>Greene, Tweed &amp; Co.</i> ; Subhash Poreddy, <i>Greene, Tweed &amp; Co.</i>	S220B	B	Integration Technologies and E-Business								
	<b>1706: Data Quality Firewall: Prevent Flawed Data from Entering SAP Solutions</b> Susan Hay, <i>SAP BusinessObjects Division</i>	S220C	I	Data Governance								
	<b>1806: Workflow and Business Process Management (BPM) Open Forum</b> Ginger Gatling, <i>SAP Labs</i> ; Michael Hill, <i>SAP Labs LLC</i> ; Susan Keohan, <i>Massachusetts Institute of Technology</i> ; Mike Pokraka, <i>Workflow Connections Ltd.</i>	S220D	I	Workflow and Business Process Management				●				
	<b>1906: Upgrading to SAP ERP Central Component (SAP ECC) 6.0 and Converting to Unicode in a Complex Environment</b> Brenda Pashak, <i>Dow Corning Corp.</i>	S220E	I	Systems Management; Global Implementations; Organizational Change Management; Program Management & Maintenance Strategies				●			●	
	<b>2006: Streamlining SAP User Access by Combining User Provisioning, UME, and ABAP Links</b> Paul Kohler, <i>Stiefel Laboratories, Inc.</i>	S220F	I	Security								
	<b>2406: SAP BusinessObjects Xcelsius Hands-On</b> Nicole Duffy, <i>SAP Americas, Inc.</i>	S331A	B	Enterprise Reporting, Query, and Analysis				●				
	<b>2506: Unilever Reaps Benefits of SAP Test Data Migration Server</b> Peter Keller, <i>SAP AG</i> ; Thyago Llano, <i>Unilever</i>	S230G	I	Software Quality Assurance								
	<b>2606: Twenty-One Questions About the SAP CRM Interaction Center</b> John Burton, <i>SAP Labs</i>	S230E		Customer Service and CRMService; Customer Management; mySAPCRM; Order Management				●	●			
	<b>2706: How to Automate Approvals for Miscellaneous Customer Transactions</b> Rudy Bleier, <i>Graybar</i>	S230F	I	Order Management								
	<b>2806: SAP Presents — Tools and Toys for SAP</b> Stefan Gerber, <i>SAP AG</i>	S320D	B	Inventory Management; Professional Development; Supply Chain Management								
	<b>2906: SAP NetWeaver Collaboration and Web 2.0</b> Mayur Khera, <i>Sparta Consulting Inc.</i>	S310G	I	Portal Collaboration, Content Management & Search; Enterprise Architecture; Integration Technologies and E-Business; SOA						●		
	<b>3006: ConAgra Foods' Transformation of its SAP NetWeaver Portal (SAP Enterprise Portal) into a Federated Port</b> Lynn Johnsen, <i>ConAgra Foods</i>	S310H	I	Portals								
	<b>3106: Lessons Learned: A Successful Upgrade to SAP ERP Central Component 6.0</b> Tracy Rice, <i>Florida Power &amp; Light</i>	S320C	I	Human Capital Management				●				
	<b>3206: Are You Considering Consolidations? Should You Use EC-CS, BCS, bpC, Cartesis, or Stay with Hyperion?</b> Edmund Manrique, <i>Inforte Corporation</i>	S320A	I	Financials; FI/CO; SEM (BI)								
	<b>3306: New GetThere Online Booking with SAP Travel Management</b> Suzanne Neufang, <i>GetThere</i> ; Debbie Peake, <i>SAP Labs, LLC</i>	S320B	B	Travel Management								
	<b>3406: Lessons Learned from Coca-Cola's Global SAP ERP Upgrade</b> Cheryl Grier, <i>Coca-Cola Company (The)</i> ; Brian Toms, <i>The Coca-Cola Company</i>	S320G	I	Human Capital Management				●				
	<b>3506: Employee Self-Service and Manager Self-Service with SAP Software</b> Heike Kolar, <i>SAP AG</i>	S320H	B	Human Capital Management								
<b>3606: Why Use a Purchase Order? One Size Does Not Fit All</b> Mario Abella, <i>Nexen Inc.</i>	S310A	A	Procurement; Internal Controls; Plant Maintenance; Project Systems; Workflow and Business Process Management									

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3:30 p.m. – 4:30 p.m.	<b>3706: Release Update on SAP Transportation Management</b> Bjoern Bernard, <i>SAP Labs</i>	S310B	I	<b>Distribution &amp; Transportation</b>								
	<b>3806: Bayer Material's Finite Supply Network Planning Using SAP Advanced Planning and Optimization (SAP APO PP/ DS)</b> Bill Peace, <i>Bayer MaterialScience</i> ; George Thomas, <i>Innovitt Inc.</i>	S310C	I	<b>Supply Chain Planning; Manufacturing; Professional Development</b>								
	<b>3906: The Impact of Imaging and Workflow on Accounts Payable at Duke University</b> Jim Allen, <i>Duke University</i> ; John Burkett, <i>Duke University</i>	S310D	I	<b>Accounts Payable</b>								
	<b>4006: Position Budget Control: Benefits and Challenges at Two Universities</b> Donna Learnons, <i>Texas State University-San Marcos</i> ; Robin Pittman, <i>University of Cincinnati</i>	S312	I	<b>Public Sector</b>								
	<b>4106: Your SAP Community</b> Mohamed Amer, <i>SAP Labs</i>	S210E	I	<b>Retail</b>								
	<b>4206: Tips and Tricks for Deploying and Managing SAP ERP in the Small Enterprise</b> Marian Harris, <i>SAP Labs LLC</i> ; Dan Wilhelms, <i>Symmetry Corporation</i>	S322	B	<b>Small &amp; Medium Enterprises</b>								
	<b>4306: Integrating a Geographical Information System Viewer with Systems Applications and Programs (SAP) Customer Information Center (CIC) at Sacramento County</b> Forrest Horner, <i>Sacramento County</i>	S320E	I	<b>Utilities; Customer Service and CRM Service</b>								
	<b>4406: Black and Decker Improved Order Management Using External Address Management</b> Manju Venkateshan, <i>Black &amp; Decker</i>	S320F	I	<b>Wholesale Distribution; Consumer Products; Order Management</b>						●		
	<b>4506: Continuous Auditing, Continuous Monitoring, and Data Analytics for Auditing SAP R/3</b> Michael Berardi, <i>Eveready Battery Company</i>	S230H	B	<b>Internal Controls</b>								
	<b>4606: The CHaRM of SAP Solution Manager: How Wrigley Discovered a Quality Governance Diamond in the Rough</b> Christian Ebermayer, <i>William Wrigley Jr. Company</i> ; John Krakowski, <i>SAP Americas, Inc.</i> ; Barbara McNally, <i>William Wrigley Jr. Company</i>	S321	I	<b>Solution Manager</b>						●		●
<b>4706: Growing Your Global Third-Party Order Business with Composite Application Industry Third-Party Order (ITPO)</b> Peter Akbar, <i>SAP Labs</i> ; Sandeep Bhogaraju, <i>Wipro Technologies</i>	S220G	I	<b>AFS; Order Management; Procurement; SOA</b>		●					●		
<b>4806: How AMCC Upgraded SAP ERP, SAP Customer Relationship Management, and SAP NetWeaver Business Warehouse in a Five-Month-Long Project by Using MaxDB and Linux Virtual Machines</b> Guenter Schmidt, <i>Applied Micro Systems Corporation</i>	S329	I	<b>High Tech</b>					●	●		●	
3:30 p.m. – 5:00 p.m.	<b>2106: Influence Council – SAP NetWeaver User Interaction Strategy and User Interface Technology</b> Karin Tillotson, <i>Valero Energy Corporation</i> ; Yariv Zur, <i>SAP Labs, Israel</i>	S210B	A	<b>Development Technologies; Portal Collaboration, Content Management &amp; Search</b>		●						
	<b>2206: Enterprise Compensation Management with SAP ERP Human Capital Management (SAP ERP HCM)</b> Diana Hecker, <i>SAP</i>	S210C	I	<b>Talent Management</b>		●						
	<b>2306: SAP Portfolio and Project Management (SAP PPM) Influence Session</b> Yvonne Waibel, <i>SAP Labs</i>	S210D	B	<b>NPDI</b>		●						
4:00 p.m. – 5:00 p.m.	<b>4912: Georgia Chapter Community Session</b>	Communities Lounge 1	B	<b>ASUG Communities Lounge</b>								
	<b>5012: ASUG Public Sector SIG Community Influence Update</b>	Communities Lounge 2	B	<b>Public Sector; ASUG Communities Lounge; Government; Higher Education; K-12</b>								

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<b>Wednesday, May 13</b>												
4:00 p.m. – 5:30 p.m.	<b>5109: Strategy Session: Lifecycle Management – Linking Business Processes to IT</b> <i>Storm Archer III, SAP Labs; Bettina Schaeumer, SAP Labs</i>	NetWeaver Strategy Room 1	I	<b>Business Integration, Technology &amp; Infrastructure (BITI)</b>		●						
	<b>5209: Strategy Session: Event-Driven SOA: Enabling the Live Enterprise</b> <i>Nareen Chawla, SAP; Franklin Herbas, SAP Labs</i>	NetWeaver Strategy Room 2	I	<b>SOA</b>		●				●		
	<b>5309: Strategy Session: docupedia</b> <i>Soledad Alvarado Ganzhorn, SAP Labs; Andrea Anderson, SAP Labs LLC</i>	NetWeaver Strategy Room 3	B	<b>Documentation &amp; Training</b>		●					●	

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<b>Thursday, May 14</b>												
8:00 a.m. – 9:30 a.m.	<b>5110: Strategy Session: New Deployment Models for Innovation</b> Bala Ram, <i>SAP Labs</i> ; Nareen Chawla, <i>SAP Labs</i>	NetWeaver Strategy Room 1	I	SOA		●					●	
	<b>5210: Strategy Session: SAP Clients for Rich Internet Applications (RIA) and Rich Client Applications (RCA)</b> Scott Braker-Abene, <i>SAP</i> ; Filip Misovski, <i>SAP AG</i> ; Andreas Wesselman, <i>SAP AG</i>	NetWeaver Strategy Room 2	I	Portals		●						
	<b>5310: Strategy Session: Identity Management Roadmap</b> Bettina Schaeumer, <i>SAP Labs</i>	NetWeaver Strategy Room 3	I	Security		●						
8:30 a.m. – 10:00 a.m.	<b>2107: ASUG Hosts the Subcontracting Influence Council</b> Chris Chambers, <i>Wyeth Pharmaceuticals</i> ; Uwe Pfisterer, <i>SAP AG</i>	S210B	A	Manufacturing		●						
	<b>2207: Meeting of SAP Productivity Pak/Info Pak Influence Group</b> Steve Hirsch, <i>SAP America, Inc.</i>	S210C	I	Documentation & Training; Customer Competency Centers/Centers of Excellence; Human Capital Management; Talent Management		●		●			●	
	<b>2307: Influence Focus Group: Recipe Management in 2010 (Enhancement Package 6)</b> Smadar Ludomirski, <i>SAP</i> ; Andreas Wesselmann, <i>SAP AG</i>	S210D	I	Portals; Customer Management; Solution Manager		●					●	
9:00 a.m. – 9:30 a.m.	<b>Work All Day Without Leaving Excel</b> Jim Halepaska, <i>Z Option, Inc.</i>	Ecosystem and Partners Village	I	SAPPHIRE Theater	●							
9:00 a.m. – 10:00 a.m.	<b>Amtrak's SAP BusinessObjects Access Control Implementation</b> Venkat Madduri, <i>Amtrak</i>	Trade Industries Village	I	SAPPHIRE Theater	●			●				
	<b>The BI Decision Tree: Best Practices for Deciding Which BI Tools to Use</b> Franz Aman, <i>SAP</i>	S331B	I	SAPPHIRE Theater	●			●				
	<b>CenterPoint Energy's Strategic Alliance with SAP</b> Bill Davis, <i>CenterPoint Energy</i>	Utilities Industry Village	I	SAPPHIRE Theater	●							
	<b>Double-Digit Growth in a Down Economy Enabled by SAP at Securit</b> Dan Snider, <i>Securit</i> ; Jim Goldfinger, <i>SAP</i>	Success in the New Reality Village	I	SAPPHIRE Theater	●							
	<b>Improve Transparency and Accountability with SAP BusinessObjects Solutions</b> Mindy Fiorentino, <i>SAP</i> ; Cheryl Summers, <i>United Pipe and Supply</i>	Small Businesses and Midsize Companies Village	I	SAPPHIRE Theater	●			●				
	<b>Optimizing Business Performance with the SAP BusinessObjects Portfolio</b> Isabelle Nuage, <i>SAP</i>	S331C	I	SAPPHIRE Theater	●			●				
	<b>Improving Customer Service by Streamlining Operation and Leveraging BI</b> Luis Alonso Coria, <i>IXE Financial Group</i>	Financial Services Industries Village	I	SAPPHIRE Theater	●							
	<b>Reducing Operational Risks at Holly Corporation with SAP EHS Management</b> Nelson Burns, <i>Holly Corporation</i> ; Phillip Vick, <i>Holly Corporation</i>	Process Manufacturing Industries Village	I	SAPPHIRE Theater	●							
	<b>Managing Your Data Like a Strategic Asset</b> Aaron Mahimainathan, <i>SAP</i> ; Sreedhar Srikant, <i>Lexmark International</i>	Strategic IT Village	I	SAPPHIRE Theater	●			●				
	<b>Integrated Planning for Trade Spend</b> John Claggett, <i>The Schwan Food Company</i> ; John Cady, <i>Hitachi Consulting</i>	Consumer Industries Village	I	SAPPHIRE Theater	●			●				
	<b>Reducing Outsourced Manufacturing Cost and Risk at Tellabs</b> Brian Bethke, <i>Tellabs</i> ; Shiram Chendke, <i>Bristlecone Inc.</i> ; Patrick Maroney, <i>SAP</i>	Discrete Manufacturing Industries Village	I	SAPPHIRE Theater	●			●				
	<b>Capex Planning at T-Mobile: At 2:00 a.m., Do You Know Where Your Capital Is?</b> Nilesh Buddhdeo, <i>Deloitte</i> ; Ted Schneider, <i>Deloitte</i> ; Steve Walker, <i>T-Mobile</i>	Service Industries Village	I	SAPPHIRE Theater	●			●				
<b>Managing Performance and Risk Across Public Sector Organizations</b> Paul Sammons, <i>Baylor College of Medicine</i> ; Nadar Tirandazi, <i>City of San Diego</i>	Public Services Village	I	SAPPHIRE Theater	●			●					

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<b>Thursday, May 14</b>												
9:00 a.m. – 10:00 a.m.	<b>107: Delivering Key Metrics via SAP Enterprise Portal Using SAP BusinessObjects at Graybar</b> Bill Biddle, <i>Graybar</i> ; Chuck Bowman, <i>Graybar</i>	S330E	B	<b>Business Intelligence (BI); Business Planning and Analytical Services; Enterprise Reporting, Query, and Analysis</b>				●				
	<b>207: SAP NetWeaver Business Warehouse (SAP NetWeaver BW) 7.0 Lessons Learned: Implementation of Broadcasting, Scheduling, and SAP NetWeaver BW Accelerator</b> Shelley Lowery, <i>Disney</i> ; Bill Neighbors, <i>The Walt Disney Company</i> ; Shelby Roberts, <i>IBM</i>	S330F	I	<b>Enterprise Data Warehousing; Business Intelligence (BI); Enterprise Reporting, Query, and Analysis</b>								
	<b>307: General Mills Upgrade Experience: SAP BusinessObjects Planning and Consolidation 7.0 Version for SAP NetWeaver Ramp-Up and SAP NetWeaver Business Warehouse (SAP BW) Enhancement Package 1</b> Jay Roble, <i>General Mills, Inc.</i> ; Amy Stine, <i>General Mills, Inc.</i> ; Brian Tyson, <i>SandPoint Consulting</i>	S330G	I	<b>Business Planning and Analytical Services</b>				●	●			
	<b>407: Business Intelligence Web Services, or How to Deliver Business Intelligence (BI) Content throughout Your Organization from Your Web Intelligence Reports</b> Karsten Ruf, <i>SAP BusinessObjects</i>	S330H	I	<b>Business Intelligence (BI)</b>				●				
	<b>507: Are the Packaging Components in Your Bills of Materials Approved and Compliant?</b> Rebecca Smith, <i>Dow Corning Corporation</i>	S330A	I	<b>EH&amp;S</b>								
	<b>607: Deploying Portfolio and Project Management with SAP Software</b> Scott Ferrel, <i>LeverX, Inc.</i> ; Alan Mendel, <i>LeverX, Inc.</i>	S330B	B	<b>NPDI; Product Data Management; Product Lifecycle Management; Project Centric</b>								
	<b>707: See what Metso Minerals has done with SAP's PDM Autodesk Integration!</b> Fay Glunt, <i>Metso Minerals</i> ; Jennifer Kramer, <i>Metso Minerals</i>	S330C	B	<b>Product Data Management</b>								
	<b>807: Managing Complex Projects at Allison Transmission Using SAP Solutions for Projects Systems</b> Colin Roney, <i>Allison Transmission</i> ; Gaurav Yadav, <i>Gyansys, Inc.</i>	S330D	I	<b>Project Systems</b>								
	<b>907: Integrating People, Process, and Technology at Genentech</b> Kim Worsham, <i>Genentech, Inc.</i>	S230A	I	<b>Program Management &amp; Maintenance Strategies; Customer Competency Centers/Centers of Excellence; Documentation &amp; Training; Organizational Change Management</b>							●	
	<b>1007: The Three Woes of Every SAP Implementation</b> Vicky Warren, <i>Disney</i>	S230B	I	<b>Organizational Change Management; Customer Competency Centers/Centers of Excellence; Documentation &amp; Training; Program Management &amp; Maintenance Strategies</b>					●		●	
	<b>1107: Enterprise Integration; Easier Said than Done: Applying Best Practices &amp; BPM</b> Jay Strosnider, <i>IBM</i> ; Tom Styslinger, <i>IBM Corporation</i>	S230C	B	<b>Workflow and Business Process Management; Business Integration, Technology &amp; Infrastructure (BITI); Business Process Architecture (BPA); Global Implementations; Solution Manager; Supply Chain Management</b>						●	●	
	<b>1207: End-to-End (E2E) Solution Operations: Optimizing E2E Solution Operations with SAP Software at Weyerhaeuser</b> Steven Jones, <i>Weyerhaeuser</i> ; Amy Simondet, <i>Weyerhaeuser</i>	S230D	I	<b>Customer Competency Centers/Centers of Excellence; Solution Manager; Systems Management</b>							●	
	<b>1307: Strategic Information Technology Planning: The Enterprise Service Framework</b> Christine Kapp, <i>Orange County Public Schools</i> ; Cynthia King, <i>Orange County Public Schools</i>	S310E	I	<b>Business Process Architecture (BPA)</b>							●	
<b>1407: Enterprise Services Repository (ES Repository): Overview, Roadmap, and Customer Examples</b> Soum Chatterjee, <i>SAP Labs, LLC</i> ; Peter McNulty, <i>SAP Labs</i>	S310F	I	<b>SOA</b>							●		
<b>1507: Case Study: An Archiving Solution that Saved Millions of Dollars</b> John Burger, <i>McKesson Corp.</i> ; Gregg Ware, <i>Method360 Inc.</i>	S220A	I	<b>Archiving and Information Lifecycle; Data Governance; FI/CO; Pharmaceuticals SIG</b>									

Time	Session Code: Session Title/Speaker(s)	Location	Presentation Level	Primary Presentation Category Secondary Presentation Category	SAPPHIRE Theaters	Influence	Benchmarking	Cross-Functional Topics							
								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization			
9:00 a.m. – 10:00 a.m.	<b>1607: Automated Testing for ECC6 Upgrades and Beyond – A Case Study</b> Byron Bennett, <i>Graybar</i> ; Matt Kelly, <i>Graybar</i>	S220B	B	Software Quality Assurance					●						
	<b>1707: Transforming the Quality of an Enterprise Data Portfolio Using Cleansing Prioritization</b> Jeffrey Boe, <i>Applied Materials Inc</i> ; Jeffrey Lorge, <i>Applied Materials Inc</i>	S220C	I	Data Governance; Enterprise Reporting, Query, and Analysis											
	<b>1807: Taking Your Workflow Skills to the Next Level</b> Ginger Gatling, <i>SAP Labs</i> ; Shalini Sabnani, <i>Innovapost/Canada Post Group of Companies</i>	S220D	I	Workflow and Business Process Management											
	<b>1907: AjaxWeaver</b> Louenas Hamdi, <i>SAP Labs Canada</i>	S220E	B	Mobile Technologies; Development Technologies											
	<b>2007: SAP NetWeaver Visual Composer: Overview and Road Map</b> Michael Hill, <i>SAP Labs LLC</i> ; Oliver Mayer, <i>SAP Labs</i>	S220F	B	Development Technologies											
	<b>2407: SAP BusinessObjects Crystal Reports Hands-On</b> Bonnie Brown, <i>SAP BusinessObjects Division</i>	S331A	B	Enterprise Reporting, Query, and Analysis				●							
	<b>2507: Migrating to the ERP General Ledger</b> William Miller, <i>M16 Solutions Group, LLC</i>	S230G	I	FI/CO; Financials											
	<b>2607: Channel Management Solution for the Semiconductor Industry</b> Prasanna Gollapudi, <i>Intelligroup, Inc.</i> ; Ajay Pandey, <i>Intelligroup Inc.</i> ; Jamsheed Sopariwalla, <i>Renesas Technology America, Inc</i>	S230E	I	mySAP CRM						●					
	<b>2707: NIBCO INC: Benefits, Risks, and Set Up of Inbound Electronic Data Interchange Purchase Orders</b> Jeff Miller, <i>NIBCO Inc.</i>	S230F	B	Order Management											
	<b>2807: Evaluate SAP Extended Warehouse Management</b> Richard Kirker, <i>SAP Labs</i>	S320D	I	Warehouse Management											
	<b>2907: Wily Introscope Helps Troubleshoot Portal</b> Steve Barrett, <i>Hospira</i> ; Mahyar Ganjani, <i>Hospira</i>	S310G	B	Portal Implementation and Operational Support; Solution Manager											●
	<b>3007: Is the Personal Portal the Future of Your Desktop?</b> Matthias Zeller, <i>Adobe Systems, Inc.</i>	S310H	B	Portal Collaboration, Content Management & Search				●							
	<b>3107: Managing Talent Supply and Demand in Enhancement Package 4</b> Joachim Foerderer, <i>SAP AG</i>	S320C	B	Talent Management; HCM Service Delivery and Workforce Analytics; Human Capital Management; Workforce Process Management											
	<b>3207: Managing Fixed Assets at Allison Transmission Across Continents</b> Brenda Hagen, <i>Allison Transmission</i> ; Reed Wallbom, <i>Gyansys, Inc.</i>	S320A	I	Asset Accounting				●							
	<b>3307: Business Value and Lessons Learned with Integrated Travel Management</b> Ryan Moreland, <i>Forest Pharmaceuticals (Subsidiary of Forest Laboratories, Inc)</i> ; Robert Osterhaus, <i>Forest Pharmaceuticals (Subsidiary of Forest Laboratories, Inc)</i>	S320B	I	Travel Management; Mobile Technologies											
	<b>3507: HCM Processes and Forms: An Updated Look at the Latest Features and Functions</b> Heike Kolar, <i>SAP AG</i>	S320H	I	Talent Management											
	<b>3607: SAP and Cognizant: Understanding SAP's Transportation Management Offerings</b> Bjoern Bernard, <i>SAP Labs</i> ; Robert Bowser, <i>Cognizant Technology Solutions</i> ; Debbie Kaplan, <i>SAP</i>	S310A	I	Distribution & Transportation											
<b>3707: Transformation from Characteristics to XSteps for PI Sheets</b> Mohan Kolli, <i>IDEXX Laboratories</i> ; Sue Rochon, <i>IDEXX Laboratories</i>	S310B	I	Manufacturing												
<b>3807: Extending the Enterprise – SAP Supply Network Collaboration in 2009</b> Mark Averskog, <i>SAP Labs</i>	S310C	I	Supply Chain Planning												

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Thursday, May 14</b>												
9:00 a.m. – 10:00 a.m.	<b>3907: Process Improvements at Monsanto to Release Service Entry Sheets and Create Invoices</b> Mary Jankowski, <i>Monsanto Company</i> ; Babu Sampath, <i>Monsanto Company</i>	S310D	A	Accounts Payable								
	<b>4007: New SAP Public Budget Formulation Solution at the City of San Diego</b> Jason Beal, <i>SAP Public Services</i> ; Nadar Tirandazi, <i>City of San Diego</i>	S312	B	Public Sector				●				
	<b>4107: Case Study: Powering Category Management Decision-Making at Brookshire Grocery with SAP BI 7.0</b> Keith Bejcek, <i>Brookshires Grocery Company</i> ; Catherine Cockrell, <i>Brookshire Grocery Company</i>	S210E	I	Retail; Consumer Products								
	<b>4207: Automate What You Hate</b> James Halepaska, <i>Z Option</i> ; Raechal Martin, <i>Powell Electronics, Inc.</i>	S322	I	Small & Medium Enterprises; FI/CO								
	<b>4307: Implementing Customer Relationship Management for Energy Efficiency: Lessons Learned at Semptra Energy</b> Chris Chen, <i>Semptra Energy</i>	S320E	I	Utilities; mySAP CRM					●			
	<b>4407: Butler Supply: Integrated Point of Sale (POS) for Small and Mid-sized Companies</b> William Immer, <i>Butler Supply, Inc.</i>	S320F	B	Wholesale Distribution; Order Management; Small & Medium Enterprises								
	<b>4507: Asset Management Analytics with SAP Business Intelligence at Nebraska Public Power District</b> Phil Awtry, <i>Nebraska Public Power District</i>	S230H	I	Enterprise Asset Management; Business Intelligence (BI); Plant Maintenance; Utilities								
	<b>4607: Security and Compliance Best Practices for Global 500 Companies</b> Jim O'Keefe, <i>SPV America</i>	S321	A	Internal Controls; Data Governance; Security								
	<b>4707: SAP Apparel and Footwear (AFS): Development Update by SAP</b> Peter Akbar, <i>SAP Labs</i>	S220G	B	AFS								
	<b>4807: Assemble Your Tribe. Enterprise Community Building in the 21st Century</b> Mark Finnern, <i>SAP</i>	S329		Business Integration, Technology & Infrastructure (BITI)								
	<b>4913: Mid-West Chapters Joint Networking and Idea Session</b>	Communities Lounge 1	B	ASUG Communities Lounge								
<b>5011: The ASUG SOA SIG – SOA Learning For You</b>	Communities Lounge 1	B	SOA; ASUG Communities Lounge; Business Process Architecture (BPA); Enterprise Architecture						●			
9:45 a.m. – 10:15 a.m.	<b>End-To-End Enterprise Compliance, Provisioning, and Role Enforcement</b> Timm Seitz, <i>Sun Microsystems</i> ; Mitch Zebrun, <i>Brown-Forman</i>	Ecosystem and Partners Village	I	SAPPHIRE Theater	●			●				
10:00 a.m. – 11:30 a.m.	<b>5111: Strategy Session: Improving the Decision Maker</b> Adam Binnie, <i>SAP</i> ; David Meyer, <i>SAP</i>	NetWeaver Strategy Room 1	I	Business Intelligence (BI)		●						
	<b>5211: Strategy Session: Operational BI and Embedded Analytics</b> Lothar Henkes, <i>SAP</i> ; Jake Klein, <i>SAP</i>	NetWeaver Strategy Room 2	I	Business Intelligence (BI)		●						
	<b>5311: Strategy Session: Docupedia</b> Soledad Alvarado Ganzhorn, <i>SAP Labs</i> ; Andrea Anderson, <i>SAP Labs LLC</i>	NetWeaver Strategy Room 3	B	Documentation & Training		●				●		
10:30 a.m. – 11:00 a.m.	<b>How Adobe and SAP are Changing the User Experience</b> Andre Salazar, <i>Adobe Systems Incorporation</i>	Ecosystem and Partners Village	I	SAPPHIRE Theater	●			●				
10:30 a.m. – 11:30 a.m.	<b>Implementation Successes in Mill Products and Mining Companies</b> Dan DeHaan, <i>Haworth Inc.</i> ; Alan Lawrence, <i>Haworth Inc.</i> ; Georg Schulz, <i>Holcim</i> ; Ian Woolsey, <i>Xstrata Nickel</i>	Process Manufacturing Industries Village	I	SAPPHIRE Theater	●							
	<b>Predictive Analysis with SAP BusinessObjects Solutions</b> Cary Bourgeois, <i>SAP</i>	S331B	I	SAPPHIRE Theater	●			●				

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Thursday, May 14</b>												
10:30 a.m. – 11:30 a.m.	<b>Innovating Beyond ERP: A State &amp; Local Government Panel Discussion</b> Martha Greenway, <i>Fulton County School System</i> ; Nathan Herber, <i>State of North Carolina</i> ; Chris Moore, <i>City of Edmonton</i>	Public Services Village	I	SAPPHIRE Theater	●							
	<b>How Snohomish PUD Leverages BI to Deliver Benefits to Customers</b> Marc Rosson, <i>Snohomish PUD</i>	Utilities Industry Village	I	SAPPHIRE Theater	●		●					
	<b>Driving Operational Success with the Run SAP Methodology</b> Gerry O'Neil, <i>SAP</i> ; Barbara White, <i>ConAgra Foods</i>	Strategic IT Village	I	SAPPHIRE Theater	●							
	<b>Leveraging BO and BPC Solutions for Operational and Strategic Reporting</b> Brian Concannon, <i>Keane, Inc.</i> ; Ravi Mohan, <i>Keane, Inc.</i>	Service Industries Village	I	SAPPHIRE Theater	●		●					
	<b>Managing Labor Costs More Effectively in Today's Economy</b> Louise Kennard, <i>The Bon-Ton Stores</i> ; Monika Sinha, <i>Ulta</i>	Trade Industries Village	I	SAPPHIRE Theater	●							
	<b>Building a Strong Foundation for Business Process Outsourcing in HR</b> John Gibson, <i>Convergys Corporation</i> ; Thomas Neltner, <i>Fifth Third Bank</i>	Financial Services Industries Village	I	SAPPHIRE Theater	●							
	<b>Extending SAP Business All-in-One to Maximize Benefits</b> Prasad Akella, <i>SAP</i> ; Tom Doyle, <i>GT Solar</i> ; Jack Mehlretter, <i>New Era Cap</i> ; Joseph Cleary, <i>Sweet Ovatons LLC</i>	Small Businesses and Midsized Companies Village	I	SAPPHIRE Theater	●							
	<b>Implementing Global Customer-Facing Strategies with SAP CRM</b> Tim Birnley, <i>Bentley Systems</i> ; Frank Stone, <i>Mentor Graphics Corporation</i>	Discrete Manufacturing Industries Village	I	SAPPHIRE Theater	●							
	<b>Transforming Your Business Through Improved Analytics</b> Rajeev Kapur, <i>Newell Rubbermaid</i> ; Matt Stultz, <i>Newell Rubbermaid</i>	Consumer Industries Village	I	SAPPHIRE Theater	●		●					
	<b>Manage Global Trade with SAP BusinessObjects GRC Solutions</b> Lothar Schubert, <i>SAP</i>	S331C	I	SAPPHIRE Theater	●		●					
	<b>Driving Results Through On-Demand</b> Gail DeVeau, <i>We Energies</i> ; David Knuteson, <i>Industrial Electric Wire &amp; Cable</i> ; Shailesh Rao, <i>SAP</i>	Success in the New Reality Village	I	SAPPHIRE Theater	●							
	<b>108: How Self-service Gives Business Users the Power of Reporting</b> Michael King, <i>Allegheny Energy</i> ; Kiran Yelamaneni, <i>EDS (Electronic Data Systems)</i>	S330E	B	<b>Enterprise Reporting, Query, and Analysis; Business Intelligence (BI)</b>								
	<b>208: Comparing Dashboards: Xcelsius 2008 vs. the SAP Business Explorer Tool (BEX Web Application Designer) from SAP NetWeaver Business Warehouse 7.0</b> Pankaj, Gupta, <i>TekLink Intl Inc</i>	S330F	I	<b>Business Intelligence (BI); Enterprise Reporting, Query, and Analysis</b>			●					
	<b>308: Strategy Management: Changing the Way You Discuss Performance Management</b> Robert Holland, <i>BusinessObjects, an SAP company</i> ; Bob McGlynn, <i>SAP Labs, LLC</i>	S330G	I	<b>Business Intelligence (BI); Business Planning and Analytical Services</b>			●					
	<b>408: Best Practices for Scalable Implementation of SAP BusinessObjects Web Intelligence (SAP BusinessObjects Web) on SAP NetWeaver Business Warehouse (SAP BW)</b> Frederic Vanborre, <i>SAP BusinessObjects</i>	S330H	I	<b>Business Intelligence (BI)</b>			●					
	<b>508: Accelerated Implementation of Product Safety Functionality within SAP Environment, Health, and Safety Management (SAP EHS) and MSDS Automation</b> Chuck McCormick, <i>Linx-AS, LLC</i>	S330A	I	<b>EH&amp;S; Chemical (CISUG); Oil &amp; Gas; Pharmaceuticals SIG; Product Lifecycle Management; Small &amp; Medium Enterprises</b>			●					
	<b>608: BPM: Better Not Miss an Opportunity to Save Your Company Some Money</b> Sarah Christianson, <i>Platinum DB Consulting</i> ; Anthony DeRosa, <i>Platinum DB Consulting</i> ; Rajesh Yerragunta, <i>Platinum DB Consulting</i>	S330B	I	<b>NPDI</b>			●					
<b>708: Integrated Product Development and Service Leadership</b> Robb Bush	S330C	I	<b>Product Lifecycle Management</b>									

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Thursday, May 14</b>												
10:30 a.m. – 11:30 a.m.	<b>808: Propex Gains Accuracy and Consistency in Quality Management</b> Kenneth Wimberley, <i>SJ Corporation</i>	S330D	I	Quality Management								
	<b>908: Monitoring Application Performance and the Customer Experience of SAP NetWeaver</b> Tanvir Manjur, <i>Computer Associates International Inc.</i> ; Brink Tully, <i>CA, Inc.</i>	S230A	I	Program Management & Maintenance Strategies; Customer Competency Centers/Centers of Excellence; Portal Implementation and Operational Support; Solution Manager; Systems Management							●	
	<b>1008: SAP Education Best Practices Award Winners</b> Cara Biskup, <i>Allegheny Energy</i> ; Julie Stokes, <i>Fluor Corporation</i>	S230B	B	Documentation & Training; Service & Support							●	
	<b>1108: How to Plan and Manage Your Environment/Client Strategy for Projects</b> Joel Albert, <i>Chevron</i>	S230C	B	Global Implementations; Customer Competency Centers/Centers of Excellence; Systems Management							●	
	<b>1208: Gaining Business Buy-in: Establishing Operating Procedures That Work</b> Thomas Brown, <i>Assima</i> ; Bruce Gavett, <i>R. J. Reynolds Tobacco Company</i>	S230D	I	Documentation & Training; Organizational Change Management							●	
	<b>1308: Simplifying Application Server Operations with SAP NetWeaver</b> Joerg Nalik, <i>SAP Labs</i>	S310E	I	Enterprise Architecture							●	
	<b>1408: SAP's Internal Journey to Become a Business Process-Oriented Organization</b> Ann Rosenberg, <i>SAP</i>	S310F	B	Business Process Architecture (BPA); Program Management & Maintenance Strategies						●	●	
	<b>1508: Composition in a Heterogeneous Development Environment: Using Java, .NET, and ABAP to Build Composite Applications</b> Oliver Mayer, <i>SAP Labs</i>	S220A	I	Development Technologies								
	<b>1608: Diary of an Upgrade of SAP NetWeaver Process Integration (PI) 7.1</b> Umesh Borikar, <i>DC&amp;M Partners</i> ; Douglass Morris, <i>Newell Rubbermaid</i>	S220B	I	Integration Technologies and E-Business; SOA				●		●		
	<b>1708: Medtronic and SAP NetWeaver MDM for Customer Master Data</b> Karen Comer, <i>SAP Labs</i> ; Himanshu Mishra, <i>Medtronic, Inc.</i>	S220C	I	Data Governance								
	<b>1808: Driving Business Process Efficiency Through SAP Workflow at Vi-Jon Inc. (Mid-Cap)</b> Arpit Bitta, <i>Gyansys, Inc.</i> ; Lisa Keeble, <i>Vi-Jon Inc.</i>	S220D	I	Workflow and Business Process Management								
	<b>1908: VMware Virtualization and SAP at Dow Chemical</b> Joachim Rahmfeld, <i>VMware Global Inc.</i> ; Michael Somers, <i>Dow Chemical</i>	S220E	B	Systems Management; Global Implementations				●			●	
	<b>2008: Security Design for Business Consolidation (BCS) within SAP NetWeaver BI 7.0</b> Vic Chandar, <i>Cox Newspapers, Inc.</i> ; Mehul Shah, <i>Intelligroup Inc.</i>	S220F	I	Security								
	<b>2408: SAP BusinessObjects Web Intelligence Hands-On</b> Martha Thieme, <i>SAP BusinessObjects</i>	S331A	B	Business Integration, Technology & Infrastructure (BITI)				●				
	<b>2508: Using Automated Testing to Improve the Development Life Cycle</b> Lou Maroulis, <i>Amtrak</i> ; Derek Rost, <i>Amtrak</i>	S230G	I	Software Quality Assurance; Customer Competency Centers/Centers of Excellence; Documentation & Training; Program Management & Maintenance Strategies					●		●	
	<b>2608: CRM E-commerce Implementation – Challenges and Lessons Learned</b> Manu Chandra, <i>Monsanto Company</i> ; David M. Rummel, <i>Monsanto Company</i>	S230E	I	Order Management						●		
<b>2708: FirstEnergy Experience with SAP Credit Management and SAP Collections Management</b> Lori Endy, <i>FirstEnergy</i> ; Stefan Wolf, <i>SAP Labs</i>	S230F	I	Credit/Accounts Receivable; Customer Care and Services (CCS); mySAP CRM; Utilities						●			
<b>2808: How Corning Cable Systems Automated Data Entry: No Programming Required</b> Steven Branch, <i>Configurable Management, LLC</i> ; Terrie Proni, <i>Corning Cable Systems</i>	S320D	I	Inventory Management; Order Management; Supply Chain Management									

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<b>Thursday, May 14</b>												
10:30 a.m. – 11:30 a.m.	<b>2908: Interoperability at Microsoft IT: What Is in Production Every Day</b> Juergen Daiberl, <i>Microsoft Corporation</i> ; Chris Dearing, <i>Microsoft Corporation</i>	S310G	B	<b>Portal Integration and Interoperability</b>								
	<b>3008: SAP NetWeaver Portal and Knowledge Management – Streamlining Service Packs and Knowledge Management Content</b> David Bower, <i>Greene, Tweed &amp; Co.</i> ; Dennis Potts, <i>Greene, Tweed &amp; Co.</i>	S310H	B	<b>Portal Implementation and Operational Support</b>								
	<b>3108: Concurrent Employment in a Public Sector Environment: A Real-Life Story</b> Allyson Heurtel, <i>ARINSO</i> ; Pat Tennant, <i>City of Burnaby</i>	S320C	I	<b>Human Capital Management; Customer Competency Centers/Centers of Excellence; FI/CO; Public Sector; Solution Manager</b>								●
	<b>3208: Designing SAP Controls for an Effective IT General Controls Environment</b> Shaun Kessler, <i>KPMG, LLP</i> ; Jared Krueger, <i>KPMG</i>	S320A	A	<b>Internal Controls; Security</b>				●				
	<b>3308: Introduction to Financial Shared Services for SAP</b> George Penton, <i>SAP Labs LLC</i>	S320B	A	<b>Financials; Accounts Payable; Credit/Accounts Receivable; Order Management</b>								
	<b>3408: Performance Management with SAP ERP Human Capital Management: New User Interface and Functionality</b> Diana Hecker, <i>SAP</i>	S320G	I	<b>Talent Management</b>								
	<b>3508: Streamlining Payroll Processes and Extracting Meaningful Data for Reporting</b> Nataraj Ganapathy, <i>Cogent Integrated Business Solutions, Inc.</i>	S320H	I	<b>Human Capital Management</b>								
	<b>3608: Electronic Commerce in SAP SRM at Johns Hopkins: From 0 to 150 in 1.9 Years</b> Dow Weeks, <i>Johns Hopkins University</i>	S310A	B	<b>Supplier Relationship Management; Accounts Payable; Healthcare; Integration Technologies and E-Business; Procurement</b>								
	<b>3708: New and Enhanced Manufacturing Processes in SAP ERP, Enhancement Package 4</b> Uwe Pfisterer, <i>SAP AG</i>	S310B	I	<b>Manufacturing</b>								
	<b>3808: Managing 10+2 with SAP GRC Global Trade Services</b> J. Michael Bundalian, <i>SAP Governance Risk and Compliance, Inc.</i> ; Benjamin Ceaser, <i>SAP Governance Risk and Compliance, Inc.</i>	S310C	I	<b>Global Trade Services; Supply Chain Management</b>								
	<b>3908: Mandating P-Card Purchase Orders: Revolution or Evolution?</b> Rick Swartwood, <i>Lockheed Martin</i> ; Greg Tonini, <i>Paymetric</i>	S310D	I	<b>Accounts Payable</b>								
	<b>4008: Don't Fall Victim to FI/FM Imbalance</b> Bernardo Camarena., <i>South Florida Water Management District</i> ; Steve Parris, <i>Meridian Partners, LLC</i>	S312	I	<b>Public Sector; Program Management &amp; Maintenance Strategies</b>								●
	<b>4108: Global Trade Services: A Retail Industry Perspective by Chico's</b> Ron Jones, <i>The Baer Group</i> ; Steven Ross, <i>Chico's FAS Inc.</i>	S210E	I	<b>Retail; Global Trade Services</b>								
	<b>4208: Rapid Full Implementation of SAP in a High-Tech Semiconductor Small and Midsize Enterprise (SME)</b> Lynn McNeil, <i>Gennum Corporation</i>	S322	B	<b>Small &amp; Medium Enterprises; Supply Chain Planning</b>								
	<b>4308: Rate Case Management Made Easy with Solutions from SAP and Open Text</b> Beth Cobb, <i>TXU Energy Retail Company LLC</i> ; Joanne Kelley, <i>SAP America, Inc.</i> ; Hugh Ritchie, <i>Open Text Corporation</i>	S320E	I	<b>Utilities</b>				●				
<b>4408: Saladino's: Solving Challenges in the Food Wholesale Distribution Industry</b> Sebastian Gueler, <i>Fujitsu America</i> ; Craig Urrizola, <i>Saladinos</i>	S320F	A	<b>Wholesale Distribution; Order Management</b>									
<b>4508: Applied Biosystems – Capturing Service Costs Using SAP Advance Shipment Functionality</b> Sarah Mertz, <i>Applied Biosystems</i>	S230H	I	<b>Enterprise Asset Management; Customer Service and CRM Service; Plant Maintenance</b>									

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<b>Thursday, May 14</b>												
10:30 a.m. – 11:30 a.m.	<b>4608: SAP Solution Manager Business Process Monitoring of a SAP CRM Solution</b> Robert Max, <i>RunE2E</i>	S321	I	<b>Solution Manager</b> ; <i>Customer Service and CRM Service; mySAP CRM; Workflow and Business Process Management</i>							●	
	<b>4708: IFRS Adoption and What it Means to IT</b> Chris Feenstra, <i>Ernst &amp; Young, LLP</i> ; Tony Williams, <i>Ernst &amp; Young, LLP</i>	S220G	B	<b>Financials</b>								
	<b>4808: AESDirect Submission Automation at Amgen by Using SAP GRC Global Trade Services (SAP Global Trade Services) (Shippers' Export Declarations)</b> Jesse Cheng, <i>Amgen Inc.</i>	S329	I	<b>Global Trade Services</b> ; <i>Distribution &amp; Transportation; Supply Chain Management</i>				●				
	<b>5014: Archiving and ILM Open Forum Community Session</b>	Communities Lounge 2	B	<b>Archiving and Information Lifecycle</b> ; <i>ASUG Communities Lounge; Business Integration, Technology &amp; Infrastructure (BITI)</i>								
	<b>5013: Travel Management Best Practices Roundtable</b>	Communities Lounge 2	B	<b>Travel Management</b> ; <i>ASUG Communities Lounge</i>								
10:30 a.m. – 11:45 a.m.	<b>2108: SAP Apparel and Footwear (AFS): Development Requests Review</b> Peter Akbar, <i>SAP Labs</i> ; John Anthony, <i>Marchon Eyewear Inc</i>	S210B	B	<b>AFS</b>		●						
	<b>2208: Enterprise Reporting, Query &amp; Analysis (ER QA) Influence Council</b> Kathleen Beavers, <i>SAP Labs</i> ; Eric Schemer, <i>SAP AG</i>	S210C	I	<b>Enterprise Reporting, Query, and Analysis</b>		●		●				
	<b>2308: Influence Council – SOA Design Time Governance with ESR+R</b> Soum Chatterjee, <i>SAP Labs, LLC</i> ; Peter McNulty, <i>SAP Labs</i>	S210D	I	<b>SOA</b> ; <i>Business Integration, Technology &amp; Infrastructure (BITI)</i>		●					●	
11:15 a.m. – 11:45 a.m.	<b>RFID - Real-Life Experiences at the Hasso Plattner Institute</b> Matthieu-Patrick Schapranow, <i>Hasso Plattner Institute</i>	Ecosystem and Partners Village	I	<b>SAPPHIRE Theater</b>	●							
11:30 a.m. – 1:00 p.m.	<b>5112: Strategy Session: Information Management Strategy – Getting Good, Actionable Data</b> Gerd Danner, <i>SAP AG</i> ; Ina Mutschelknaus, <i>SAP BusinessObjects</i>	NetWeaver Strategy Room 1	I	<b>Business Intelligence (BI)</b>		●						
12:00 p.m. – 1:00 p.m.	<b>Insurance Analytics: Overview of the SAP BusinessObjects Software Strategy</b> Jonathan Bobalik, <i>SAP</i>	Financial Services Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Enabling Growth and Innovation in the Biotechnology Industry</b> Pamela May, <i>Amgen</i>	Consumer Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Managing Change During Change</b> John Godeen, <i>IBM</i> ; Anne Losby, <i>Thomson Reuters</i>	Service Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Optimizing Chargeback Management to Increase Profitability</b> David Wascom, <i>Summit Electric Supply</i>	Trade Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Yesterday, Today, and Tomorrow: Profiles in SME Customer Excellence</b> Ben Daitch, <i>Cano Petroleum</i> ; Robin Manherz, <i>SAP</i> ; Donna Peske, <i>General Moly Inc.</i> ; Tim Coyle, <i>Ateeco, Inc.</i>	Small Businesses and Midsized Companies Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Leveraging SAP Solutions for Next-Generation Manufacturing at Dow Corning</b> Sham Afzalpurkar, <i>Performix Inc.</i> ; Keith Carey, <i>Dow Corning</i>	Process Manufacturing Industries Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Increase Cost Savings in a Difficult Economy</b> Padmini Ranganathan, <i>SAP</i>	S331C	I	<b>SAPPHIRE Theater</b>	●							
	<b>Managing Risk and Compliance at Becton Dickinson</b> Mark Lubas, <i>Becton Dickinson</i>	Success in the New Reality Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Explore Your Business at the Speed of Thought</b> Dan Kearnan, <i>SAP</i>	Strategic IT Village	I	<b>SAPPHIRE Theater</b>	●			●				

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Thursday, May 14</b>												
12:00 p.m. – 1:00 p.m.	<b>SAP BusinessObjects OnDemand Offerings: ADP Case Study</b> Mani Gill, SAP	S331B	I	<b>SAPPHIRE Theater</b>	●			●				
	<b>Make Confident Decisions in Challenging Times with SAP BusinessObjects</b> Siddharth Taparia, SAP	Discrete Manufacturing Industries Village	I	<b>SAPPHIRE Theater</b>	●			●				
	<b>Improving Constituent Services: An International Perspective</b> John de Lannoy, BearingPoint	Public Services Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>Stimulus Plan Impact on Smart Grid Technologies</b> Maureen Coveney, SAP; Jill Feblowitz, Energy Insights; James McClelland, SAP; Tom Raftery, Redmonk	Utilities Industry Village	I	<b>SAPPHIRE Theater</b>	●							
	<b>109: Deploy Reports or Dashboards in SAP BusinessObjects Solutions with SAP Best Practices</b> Marian Harris, SAP Labs, LLC	S330E	B	<b>Business Intelligence (BI); Enterprise Reporting, Query, and Analysis; Small &amp; Medium Enterprises</b>				●				
	<b>209: SAP BusinessObjects Profitability and Cost Management Overview</b> Jeffrey Holdeman, BusinessObjects, an SAP company	S330F	B	<b>Business Intelligence (BI); Business Planning and Analytical Services</b>				●				
	<b>309: Sizing and Performance for SAP BusinessObjects Planning and Consolidation</b> Matteo Colombo, IBM; Ron Silberstein, BusinessObjects	S330G	I	<b>Business Planning and Analytical Services</b>				●				
	<b>409: SAP BusinessObjects Planning and Consolidation 7.0 and Ramp-Up of SAP NetWeaver: Lessons Learned with Campbell's</b> Jeff Durus, Campbell Soup Company; Chris Pautxis, SAP Labs LLC	S330H	I	<b>Business Planning and Analytical Services; Consumer Products</b>								
	<b>509: The Embedded Product Compliance Value Scenario</b> Robb Bush, SAP Labs	S330A	I	<b>EH&amp;S; Product Lifecycle Management</b>								
	<b>609: What's New in the Security Features of SAP Product Lifecycle Management (PLM) 7.0: Access Control Management (ACM)</b> Peter Demtschenko, SAP America, Inc.	S330B	I	<b>Product Lifecycle Management</b>								
	<b>709: Managing Engineering Changes for Complex Variant Configured Products at LSI Corp</b> Raj Bansal, Intelli Group Inc.; Ed Hutson, LSI Corporation	S330C	A	<b>Product Data Management</b>								
	<b>809: Project System Functionality: Problem-Solving Session</b> Linda Wilson, KBR; Gerald Steele, SAP Americas, Inc.; Kent Bettisworth, Bettisworth & Associates; Stuart Graham, Halliburton; Jan Willems, Fluor Corporation	S330D	I	<b>Project Systems; Financials; Government; Integration Technologies and E-Business; Pharmaceuticals SIG; Project Centric</b>								
	<b>909: When a Technical Upgrade Is Not Just a Technical Upgrade</b> Rick Anderson, Deloitte Consulting LLP; Mark Shields, Deloitte Consulting LLP	S230A	I	<b>Program Management &amp; Maintenance Strategies</b>				●			●	
	<b>1009: SAP Education Best Practices Award Winners 2</b> Julie Stokes, Fluor Corporation; Ray Sussmann, Mass Mutual Financial Group; Kami Pham, JTask, Inc.; Suzette Hannah-Hessler, Applied Materials, Inc.	S230B	B	<b>Documentation &amp; Training; Service &amp; Support</b>							●	
	<b>1109: Implementing a Large Migration of SAP Data</b> Vamsi Inkollu, Monsanto Company	S230C	I	<b>Global Implementations; Data Governance</b>							●	
	<b>1209: Inside an SAP User's Mind: Improving Effectiveness with Learning Capabilities</b> Michael King, Allegheny Energy; Cara Biskup, Allegheny Energy	S230D	B	<b>Documentation &amp; Training</b>							●	
	<b>1309: Successful Reporting and Information Delivery Options for Strategy to Execution</b> Richard Ogburn, SAP BusinessObjects; Michael Tjahjadi, SAP BusinessObjects	S310E	I	<b>Enterprise Architecture; Business Intelligence (BI); Customer Competency Centers/Centers of Excellence; Documentation &amp; Training; Global Implementations</b>				●		●	●	
<b>1409: Composite Service Design – A Value Added Approach</b> Babu Swaminathan, Satyam Computer Services Ltd.	S310F	A	<b>SOA</b>				●		●			
<b>1509: Developing User Interfaces with Web Dynpro for ABAP</b> Thomas Jung, SAP Labs	S220A	B	<b>Development Technologies</b>									

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								SAP BusinessObjects	Upgrades	Customer Relationship Management (CRM)	Enterprise Service Oriented Architecture (eSOA)	Business Process Optimization
<b>Thursday, May 14</b>												
12:00 p.m. – 1:00 p.m.	<b>1609: How to Plan, Strategize, and Upgrade to SAP NetWeaver PI-7.1</b> Prasad Illapani, SAP Labs	S220B	I	<b>Integration Technologies and E-Business</b>								
	<b>1709: Ensuring a Successful Data Migration</b> Todd Conrad, St Jude Medical	S220C	B	<b>Data Governance; Professional Development</b>								
	<b>1809: Break through in Automated Testing at Dow Corning</b> Jeff Duly, Dow Corning Corporation; Mike Narducci, NEXTEP	S220D	I	<b>Software Quality Assurance</b>				●				
	<b>1909: Managing Transports Centrally in an SAP Landscape Using Change and Transport System (CTS+)</b> Bettina Schaeumer, SAP Labs	S220E	I	<b>Systems Management</b>								
	<b>2009: SAP on BlackBerry – NOW!</b> Bruce Johnson, Sky Technologies	S220F	I	<b>Mobile Technologies; Business Intelligence (BI); Consumer Products; Healthcare; Pharmaceuticals SIG; Supply Chain Management</b>								
	<b>2109: Influence Council Virtualization</b> Gunther Schmalzhaf, SAP AG; Roland Wartenberg, SAP Labs LLC	S210B	I	<b>Systems Management</b>		●						
	<b>2309: Influence Focus Group: Recipe Management in 2010 (Enhancement Package 6)</b> Christopher Ehmcke, SAP Labs	S210D	I	<b>Product Data Management; NPDI</b>		●						
	<b>2409: SAP BusinessObjects Xcelsius Hands-On</b> Nicole Duffy, SAP Americas, Inc.	S331A	B	<b>Enterprise Reporting, Query, and Analysis</b>				●				
	<b>2509: Caterpillar Logistics Rolls Out SAP Extended Warehouse Management to New Parts Distribution Center</b> Brian Berndt, Caterpillar Logistics Services Inc.	S230G	I	<b>Warehouse Management</b>								
	<b>2609: Gaining Competitive Advantage by Improving the Customer Experience</b> Peter Despres, Genesys Telecommunications; Lynn Tran, UNISAP	S230E	I	<b>Customer Service and CRM Service; Customer Management</b>					●			
	<b>2709: Leveraging SAP to Improve AR to Cash Flow Conversion Efficiency, Lessons Learned</b> Chris Caparon, Cforia Software; Timothy Cooper, DataXstream	S230F	I	<b>Credit/Accounts Receivable</b>								
	<b>2809: SAP Customer Relationship Management (SAP CRM) 2007 Upgrade and Webclient Implementation</b> Wayne Ground, Sony of Canada; Harold Lewkowicz, Sony of Canada	S320D	I	<b>mySAP CRM; Consumer Products</b>				●	●			
	<b>2909: Lessons Learned from Implementing and Supporting an SAP External-Facing Portal</b> Tanvir Manjur, Computer Associates International Inc.	S310G	I	<b>Portal Implementation and Operational Support; Customer Service and CRM Service; High Tech; Portals; Special Focus</b>								
	<b>3009: Introduction to Developing with SAP Interactive Forms by Adobe, with Real-World Examples</b> Boris Magocsi, SAP Labs, LLC	S310H	I	<b>Portals</b>								
	<b>3109: Best Practices for Implementing Multiple Portals in Your Corporation</b> John Polus, SAP Labs	S320C	B	<b>Portals</b>								
	<b>3209: Flexible Workflow-Based Solution for Journal Entry Approvals</b> Lavanya Bhaskar, CA ; Akbar Obaidhoor Rahman, CA	S320A	I	<b>FI/CO</b>								
<b>3309: Improve Accounts Payable Processes Utilizing SAP's New Invoice Management</b> George Penton, SAP Labs LLC; Tom Walker, Open Text Corporation	S320B	I	<b>Financials; Internal Controls; Procurement; Workflow and Business Process Management</b>									
<b>3409: Using Active Directory to Automate SAP Security and Human Resources Data: Boeing Service Company</b> Brett Deeds, Boeing Service Company; Jeff Huse, Boeing Service Company	S320G	I	<b>Human Capital Management; Business Integration, Technology &amp; Infrastructure (BITI)</b>									

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<b>Thursday, May 14</b>												
12:00 p.m. – 1:00 p.m.	<b>3509: How to Use Structural Authorizations to Meet Your Business Requirements</b> Mei Kim, <i>Capital Group Companies</i>	S320H	I	<b>Workforce Process Management</b>								
	<b>3609: Contract Management in Procurement: Central Contract Management and Contract Lifecycle Management (CLM)</b> David Marchand, <i>SAP Labs</i> ; Florian Seebauer, <i>SAP Labs</i>	S310A	I	<b>Supplier Relationship Management; Procurement</b>								
	<b>3709: MII Influence Council</b> Mike Lyons, <i>Celanese Americas</i> ; Andy Macaleer, <i>SAP Labs</i>	S310B	A	<b>MII</b>		●						
	<b>3809: Freescale's SAP APO/SNP/CTM Successfully Used for Capacity-Constrained Supply Chain Planning</b> Prasad Jamadagni, <i>Larsen &amp; Toubro Infotech Ltd.</i> , <i>Mumbai</i> ; Ron Kohli, <i>Freescale</i>	S310C	I	<b>Supply Chain Planning; Industry</b>								
	<b>3909: General Mills: Truck Load Optimization within SAP ERP with Ortec LEO</b> James Adaniya, <i>General Mills, Inc.</i> ; Mike Ruesewald, <i>General Mills, Inc.</i>	S310D	I	<b>Distribution &amp; Transportation; Consumer Products</b>								
	<b>4009: Life Is Suite: SAP's Industry Procurement Solution Release</b> Rebecca Hughes, <i>SAP Labs</i>	S312	B	<b>Public Sector</b>								
	<b>4209: How OraSure Made Online Customer Ordering Possible in Four Weeks</b> Scott Baker, <i>OraSure Technologies, Inc.</i>	S322	I	<b>Small &amp; Medium Enterprises; Customer Management</b>								
	<b>4309: Run SAP for Utilities: Allegheny Energy's Story around Operational Excellence</b> Andreas Krueckendorf, <i>SAP America, Inc.</i> ; Jeff Tapp, <i>EDS</i>	S320E	I	<b>Utilities</b>								
	<b>4409: Big Scope, Small Company, and Short Timeline: A Major Success Story at The Nailco Group</b> Pete Martin, <i>EntryPoint Consulting LLC</i> ; Craig Zampa, <i>The Nailco Group</i>	S320F	I	<b>Wholesale Distribution</b>						●		
	<b>4509: Introduction to Effective SAP Planning and Scheduling</b> Tony Brown, <i>Solutia Inc.</i> ; Kahn Ellis, <i>Vesta Partners</i>	S230H	B	<b>Enterprise Asset Management</b>								
	<b>4609: Efficient Solution Lifecycle Management Utilizing SAP Solution Manager</b> Graziella Sbalchiero, <i>ExxonMobil</i>	S321	I	<b>Solution Manager; Systems Management</b>					●		●	
	<b>4709: K-Swiss: A Direct &amp; Cost-Effective Way To Run Your Retail Business Using SAP AFS</b> Robin Garcia, <i>K-Swiss Inc.</i> ; Sreedhar Gayam, <i>Sitacorp</i>	S220G	I	<b>AFS; Professional Development</b>								
	<b>4809: Leading SAP Practices for Capital Asset Procurement</b> Anup Maheshwari, <i>Deloitte Consulting LLP</i>	S329	I	<b>Asset Accounting</b>								
	<b>4915: Last Chance to Meet the ERP Financial Experts</b>	Communities Lounge 1	B	<b>Financials; Asset Accounting; ASUG Communities Lounge; FI/CO; Internal Controls; Manufacturing Cost Accounting</b>								
	<b>5014: Archiving and ILM OpenForum Community Session</b>	Communities Lounge 1	B	<b>Archiving and Information Lifecycle; Business Integration, Technology &amp; Infrastructure (BIT) Archiving and Information Lifecycle, ASUG Communities Lounge</b>								
<b>5015: ASUG Volunteer Mentor Program</b>	Communities Lounge 2	B	<b>ASUG Communities Lounge</b>									

Does this new solution make sense? Does it fit your needs and how you work? How would you improve the experience?

## Monster Demo

Please join SAP Services for our “**Monster Demo**”, running throughout the show floor hours. You’ll be able to come in as you please and see demos of SAP Education and SAP Quality and Risk Management products for training, testing, and operations. You’ll also be able to talk with experts regarding each solution and discuss how it can meet your needs. If you like, you can speak with your Education Account Manager or Business Development Manager to arrange for a private demo, or just stop in. We’ll be on the **show floor** of the Orange County Convention Center.

# SAP 2009

## USABILITY TESTING

*Brought to You by the SAP User Experience Team*

Register today for a usability testing session to work directly with design prototypes and give your feedback to the SAP product design teams.

### How to Participate

Speak to an SAP usability recruiter or the registration staff to see if you qualify to participate in the session you are interested in.

- Register on site at the Usability Testing Registration Desk, located in the South Concourse (next to WIS Bookstore)
- Register on site at the Usability Information Pod, located at the ASUG Communities Lounge, Booth #1210
- Register on site outside the Usability Testing Lab, located on the Exhibit Floor at Booth #1001
- Register online at <http://usability.sap.com>

### SAP Usability Testing

Session topics include:

#### **SAP® BUSINESS BYDESIGN™ — ANALYTICS IN MANAGER WORK CENTER**

See a preview of the upcoming release, give direct feedback, point out user needs, and influence the further improvements of the product.

#### **SAP BUSINESS BYDESIGN — BUSINESS CONFIGURATION (CHANGE YOUR SOLUTION)**

Adapt your live SAP Business ByDesign solution based on new business requirements. Experience how easily you can adjust the solution scope and the configuration settings of a productive SAP Business ByDesign solution.

#### **SAP BUSINESS BYDESIGN — QUALITY ASSURANCE**

Evaluate the new navigation concept of SAP Business ByDesign for maintenance of hierarchical quality code catalogs. Record inspection results with the new user interface of SAP Business ByDesign.

#### **SAP BUSINESS BYDESIGN — FLEXIBILITY AND EXTENSIBILITY**

Test new planned user interface flexibility and extensibility functionality in SAP Business ByDesign such as field extensibility, UI adaptation, personalization, and enterprise mashups.



**SAP BUSINESSOBJECTS™ – BUSINESS INTELLIGENCE (BI) SOLUTIONS – (SHARED WORKFLOWS ACROSS SAP BUSINESSOBJECTS WEB INTELLIGENCE® AND CRYSTAL REPORTS®)**

Test the new application test workflows around document prompting, viewing, and editing in the new suite UI and prompting UIS that will be harmonized in SAP BusinessObjects Web Intelligence®, Crystal Reports®, and SAP BusinessObjects Voyager software.

**SAP BUSINESSOBJECTS BI SOLUTIONS – CRYSTAL REPORTS**

Give your feedback on a prototype for the new Crystal Reports to build and format reports.

**SAP BUSINESSOBJECTS BI SOLUTIONS – BUSINESS INTELLIGENCE PORTAL**

Test a prototype of the new navigation experience of the business intelligence portal, where you will find and view documents, as well as schedule and view document instances.

**SAP BUSINESS SUITE SOFTWARE – BUSINESS CONTEXT VIEWER**

Test the business context viewer application for specific tasks and get the chance to influence future features of the product.

**SAP ERP HCM – EMPLOYEE SELF-SERVICE / MANAGER SELF-SERVICE TIME MANAGEMENT**

Test the new employee and manager self-service UI for time management scenarios in which you record working hours, display work schedules, and submit and receive leave requests.

**SAP ERP HCM – EMPLOYEE SELF-SERVICES (INCLUDING HOME PAGE, PERSONAL INFORMATION, SALARY STATEMENT, CONCURRENT EMPLOYMENT)**

Give feedback on the next-generation employee self-services and test the new UI including new home page navigation, personal profile, salary statement, and concurrent employment.

**SAP ERP HCM – MANAGER SELF-SERVICE**

Test an embedded organizational chart using manager self-service and navigate through your teams to start applications and explore the latest organizational chart functionality in the SAP ERP Human Capital Management solution.

**SAP ERP – SAP SERVICE AND ASSET MANAGEMENT (BUSINESS PROCESS – ENTERPRISE ASSET MANAGEMENT / BUSINESS PACKAGE – MAINTENANCE WORKER)**

Experience the new asset viewer as the central hub for asset-related information and test an end-to-end maintenance process using the newest tools and technologies such as the SAP NetWeaver® Enterprise Search application, asset viewer, and browser-based user interfaces.

**SAP MARKETING – SMALL AND MIDSIZE ENTERPRISE (SME) WEB SITE**

Test the experience of interacting with our new SAP SME Web site designed for customers, partners, and prospects.

**SAP NETWEAVER TECHNOLOGY PLATFORM – DOCUPEDIA, THE SAP PRODUCT DOCUMENTATION WIKI**

Test an interactive version of the SAP help library, where you can search, view, comment, rate, tag, and modify SAP documentation.

**SAP NETWEAVER ENTERPRISE SEARCH**

Search for information and business objects across multiple sources in the enterprise, filter search results interactively, and perform contextually relevant actions on items found.

**SAP PROMOTION MANAGEMENT FOR RETAIL – CREATION AND SIMULATION OF PROMOTIONAL OFFERS**

View new UIs in the SAP Promotion Management for Retail application for the creation and simulation of promotional offers, including vendor funds, and simulate the profitability of a wide variety of promotional offers.

**USER EXPERIENCE – NEXT-GENERATION DATA EXPLORATION**

Test a new interface design component that enables you to analyze data and trigger a transaction. Identify work situations where this component would be relevant in your enterprise.